

Tuesday March 6th 2001

Kick-off 7.45pm

vs **Oldham Athletic**



SWINDON
TOWN
F.C.



Issue 18 - Price ~~£2.00~~ £2.80

Official Swindon Town F.C.

Matchday Magazine

2000-2001 Season

Inside track...

Five of the Best

Twenty Questions

Today's Visitors



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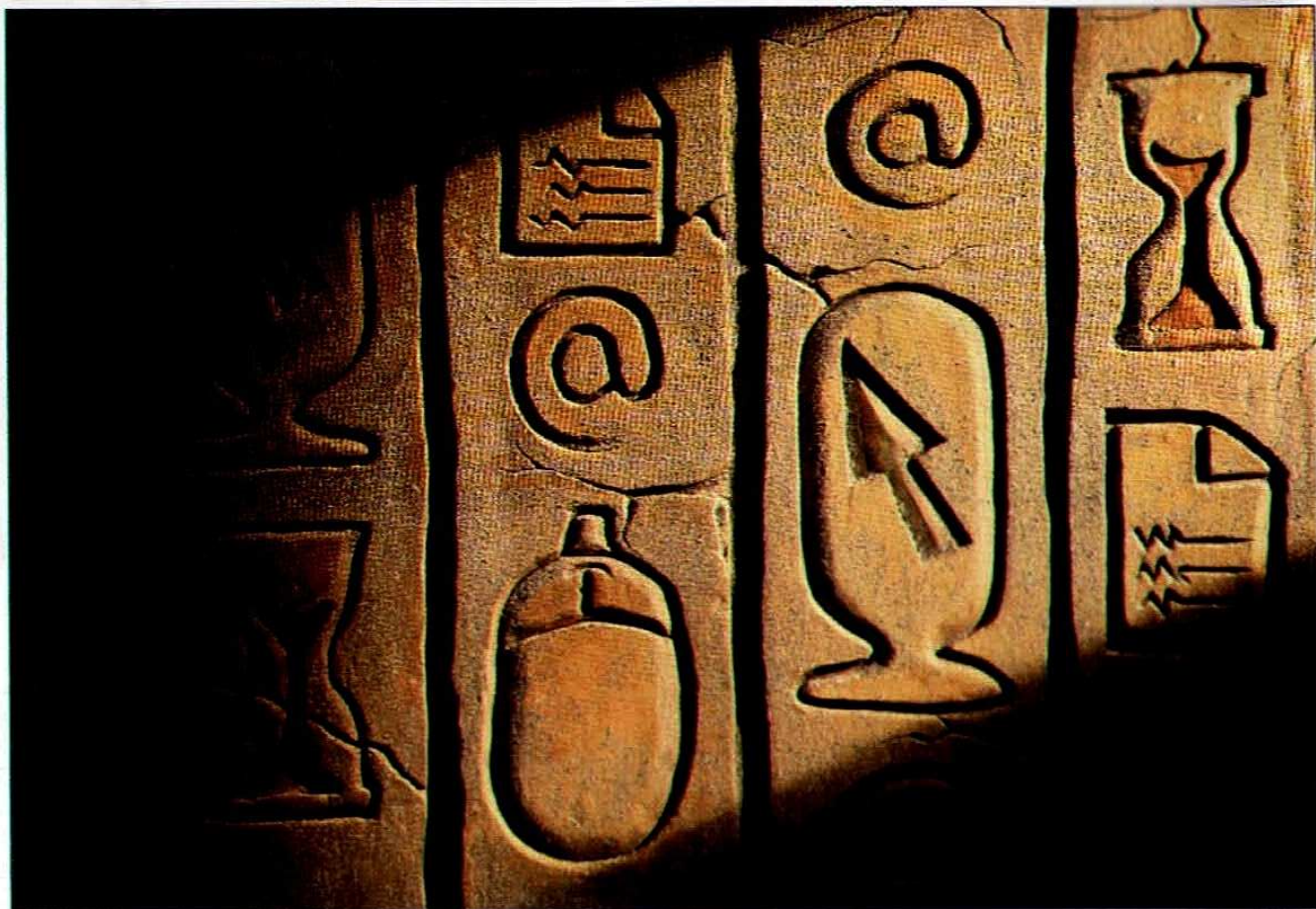


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**Andy King -
page 6**

Andy King is looking for a better performance tonight than last week's defeat against Luton

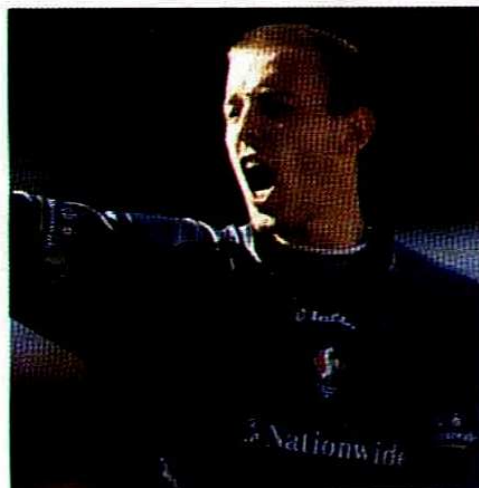


Oldham Athletic - page 10

Andy Ritchie's side come to the County Ground on the back of a good run

**Steve Mildenhall -
page 22**

It has been a good spell for Town 'keeper Steve Mildenhall



Five of the Best- page 40

This week we take a look at footballing family ties

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Swindon Town FC
The County Ground
County Road
Swindon
Wiltshire

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Team Manager:

ANDY KING

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VIV BUSBY

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A Warm Welcome:

Not Out of the Woods

I know it's a well-worn cliché but as Greavsie often said to his sidekick Ian St John: 'It's a funny old game' and so it has proved over the past couple of weeks.

After a great team performance against Cambridge United at the Abbey Stadium we quickly fell back down to earth against Joe Kinnear's revitalised Luton Town. I guess it goes to show that we are not out of the woods yet and more concentration is needed to ensure we survive this season in Division Two.

Even though I would dearly love the fat lady to start singing now - and ensure our divisional status - she has, in reality only just started the gargling process and over the next few weeks the situation will all become a lot clearer.

Three good wins and we can start to be a little more comfortable but to achieve wins we need your support. A large and noisy home crowd is like an extra man to the boys on the field and I would appeal to all our supporters to turn up in force - drag along your neighbours, friends, relatives et al and let's cheer the team on to safety.

Earlier in the season I spoke of TEAM - well now is the time for us all to be part of that effort - Together Everyone Achieves More - stick together, be proud to be a Town fan and give us the backing we need to pick up another three points.

Tonight I am pleased to announce that Swindon Town has teamed up with the Stroke Association Charity to help make people more aware of this killer disease.

I hope you are wearing your Town hat to support the appeal and we have offered a number of special ticketing initiatives - especially among our younger fans to

encourage more of you to visit the County Ground. Our next home game against Swansea City on March 17 has been designated 'Ladies Day' and we are hoping to attract more lady supporters to the club with some great ticket details that we will announce later this week. There will also be a charity appeal for the Breakthrough Breast Cancer Awareness Campaign - a charity I think we all need to support.

Please excuse the blatant advertising, but I must also make mention of our Sporting Club Dinner on Thursday, March 29. The theme for the evening is 1969 and the Town team that won the League Cup that year are reuniting for what will be a great night's entertainment.

Don Rogers, John Trollope, Willie Pentman, Joe Butler and Rod Thomas have already confirmed as has manager Danny Williams. Arsenal skipper Frank McLintock is guest speaker along with a great comedian and after-dinner speaker Bob 'The Cat' Bevan. Make sure you book your place at a really unique event! £35.00 per person or £350.00 for a table of ten.

Finally, a warm welcome to our visitors this evening from Lancashire - Oldham Athletic. A Wiltshire welcome to their Directors, Management, Players and Supporters who have made the long journey south but as always there is only one winner - Come On You Reds!

Peter Rowe
Chief Executive

4stfc

We are Mitel Semiconductor

Swindon Shorts

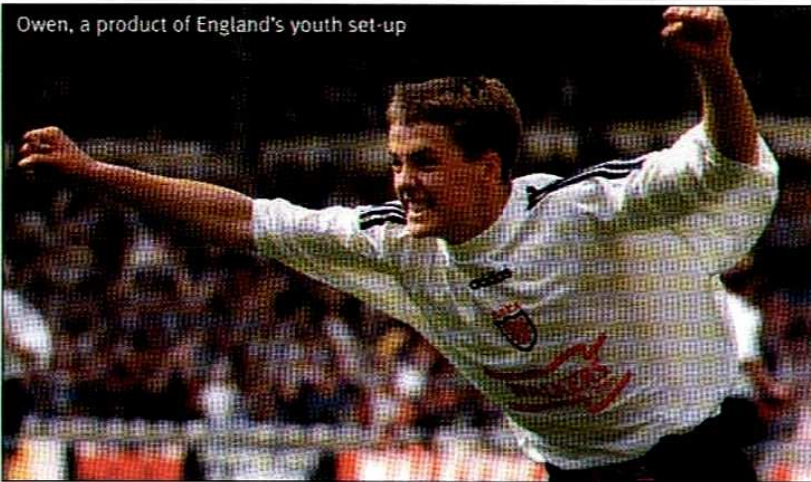
Charity at the County Ground

Swindon Town Football Club is working with the Stroke Association and Breakthrough Breast Cancer Appeal to help raise awareness.

Tonight's game is a Grand Hat Day in aid of the Stroke Association and so don't be too surprised if someone sitting next to you is wearing a wacky hat! Town's game against Swansea is a Ladies Day in aid of

Breast Cancer Awareness. The club is offering half price ladies tickets for the game being held on the 17th March, only for tickets bought in advance. All female season ticket holders will be invited to bring another female free. This offer is available in advance only and excludes juniors. For more information call the ticket office on 01793 333777.

Owen, a product of England's youth set-up



England U18's v Wales U18's

Swindon Town FC is playing host to the England v Wales under 18's International match. The game kicks-off at 7pm on Friday 23rd March 2001.

Commercial Manager, Jackie Kent said: "We have already had a mass of enquiries which is very encouraging. We have now made

tickets available in advance to enable schools and other youth groups to organise their parties" Tickets are priced at £6 adults, £3 concession and £2 under 16's - Buy 10 tickets and get 2 free.

For more information call the ticket office on 01793 333777. Book On-line www.swindonfc.co.uk

Swindon Programme Scoops Award



Swindon Town's matchday programme has come second place in Programme Monthly's 'Programme of the Season Awards' and has also received a Merit Award.

Programme Monthly is a 150+page monthly magazine read by over 3,000 people and it awarded Town with second place in Division Two behind Bristol Rovers' publication. Described as "Beautifully Produced ...attractive and innovative...", Town's programme was particularly commended for its content which can largely be attributed to all those who contribute to it at the club and from the local media, so to all those that do contribute - thank you!

Swindon Programmes

Supporters wishing to purchase the Town matchday programme should make cheques payable to Dunwoody Sports Marketing for the attention of Kate Cartmell: Dunwoody Sports Marketing, The Litten, Newtown Road, Newbury, Berkshire, RG14 7BB. Prices are £2.50 including postage and packaging.

Manager's Message:



King, pictured here at Northampton Town

Good evening and a warm welcome to the County Ground for tonight's league fixture with Oldham Athletic.

I think we are all hoping that we can put on a good performance in front of our home fans and make up for the poor defeat against Luton Town last week. Then 3-1 defeat was extremely disappointing for several reasons. Firstly, we didn't play as well as I know we can do and secondly, we have allowed a club below us to make ground on us in the league. I said to all the lads before the game that if we could win, we could really put some space between us, Luton and the other sides at the bottom. By beating Cambridge we had dragged them into the relegation mire. But it wasn't to be against the Hatters and for

whatever reason, we did not perform. We have to put that right tonight. By the time you read this, the outcome of Saturday's long trip to the JJB Stadium will be apparent. It would have been nice to travel up there with our unbeaten run intact, instead we have to try and start another little run starting against Wigan and continuing tonight against the Latics.

Wigan is a very tough place to go and get points, they are unbeaten at home all season, fourth in the league and high in confidence. It might help us that they have had a recent poor run of form and have lost Bruce Rioch, but then again it could go against us because the players will all be looking to impress the new manager. He could offer them a new

incentive and make it more difficult for us, but let's just hope that we gain three points or at least a draw.

Tonight's game is also set to be a tough one, Andy Ritchie has done a fantastic job on a shoestring budget and limited resources. They have had a fantastic home record as we well know, we went down 1-0 on our visit to Boundary Park. But they have done extremely well to climb away from the bottom, they were a club that were floating around the bottom of the table with us at the start of the season, but have gone on to recover the situation and now sit comfortable in mid-table. But instead of worrying about the opposition too much, we have to concentrate on our game and improving that so we don't have another situation like Luton.

“It is another home game and it is from these that we should expect to be collecting more points”

I can't really understand what went wrong against Luton, we just didn't perform on the day which is surprising because it was such a big game. We have set ourselves a level of performance that I expect the lads to reach every game and it just didn't happen on Saturday.

You will always get the odd player that has a bad game but against Luton it was most of them. With the exception of Steve Robinson who I thought played very well in the first half, it was a very poor all-round show. From Stevie Mildenhall who has been superb recently in goal, to Michael Reddy up front, it just wasn't good enough. But you can't reflect on the past, after all it was just one game, as long as you learn from it and move on then you can

achieve something good out of a bad situation. I think the turning point in that game was Luton's equaliser on the stroke of half-time. Admittedly we started very slowly, but there was a period in the first half when we could have scored two or three, Michael Reddy had a couple of one-on-ones but we eventually took the lead with a fortunate goal from Gary Alexander.

I believed that if we could just hold on until half-time then I could sort out a few things in order for us to play better in the second half. Unfortunately they scored in the 47th minute and I then had to try and pick the lads up. But it happens so often in football, a team scores late on and they have the confidence to take the game

further. Just look at Birmingham on Sunday against Liverpool. Birmingham, a league below Liverpool, scored at the end of the game and then outplayed them in extra-time and should have won.

Still, we have to move on and I can assure you that we will be in a positive frame of mind tonight. It is another home game and it is from these that we should expect to be collecting more points. May I extend a warm welcome to the Andy Ritchie, his management team, players and supporters who have travelled down from Lancashire tonight.

Let's get behind our lads tonight and help them get all three points.

Andy King

New Goalkeeper's Shirt

as worn by Steve Mildenhall
& Bart Griemink

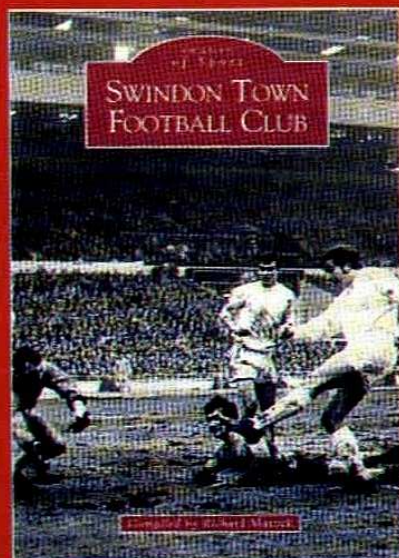


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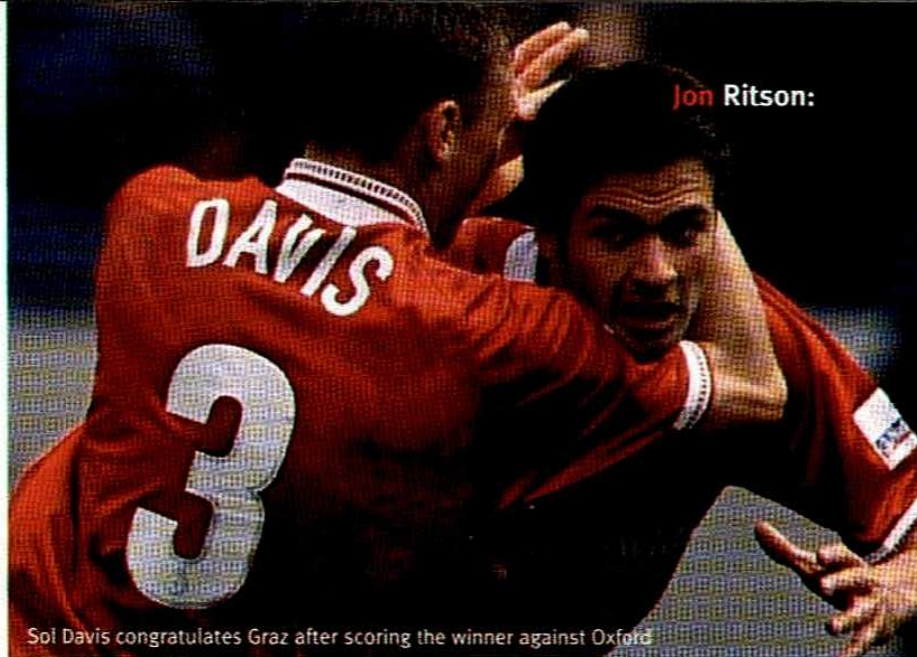
DICK MATTICK'S NEW BOOK

'A PICTORIAL HISTORY OF SWINDON TOWN'

AVAILABLE IN THE CLUB SHOP

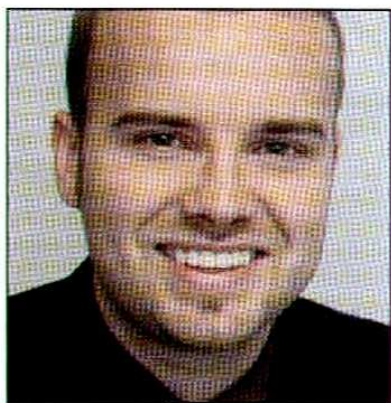
£9.99

Monday night football at the Oasis with the lads from Advertiser Towers always reminds me of Oldham Athletic's heady days. Flippin' plastic pitch, chucking it down, freezing cold and some Ian Ormondroyd-like figure ambling across the surface.



Sol Davis congratulates Graz after scoring the winner against Oxford

Everything to Play For



I must confess to a degree of bias as I spent much of the 1980s watching Oldham regularly beat the team I used to watch before heading for southern pastures.

Joe Royle was the manager and possessed a strange obsession for the offside trap. I believe he preferred to call it 'condensing the field of play.' I preferred to call it something else. Those days are long gone and the Boundary Park side have been through some major changes since then. A couple of years in the Premiership was followed by an alarming slump and a slide into Division Two. The Latics arrive at the County Ground tonight in about as comfortable a position as you can be at this stage of the season. They aren't going up and they aren't going down. We certainly owe them

one after their late winner earlier in the season. Matty Hewlett will just be hoping for an injury-free evening as it was against the Latics that he suffered the challenge which put him out of action for more than three months. There is still everything to play for at this stage of the season. Optimism abounds for a couple of minutes before pessimism takes over for a spell. Finger nails get chewed away to nothing and tempers fray as the end of the campaign draws closer and well-intentioned relatives cry 'Ooh, they're not doing very well are they? Will they go down?'

Superstition has a big part to play. As a youngster my favoured side was on the brink of relegation from the old First Division one year. A draw from the last match would be enough for survival but a defeat would send them down. I can remember being allowed to listen to the first half but at half time I was instructed it was time for bed. The score was 0-0 and there was still hope. I awoke the next morning to find we had lost 2-0 and had been relegated. I've never forgiven my parents. Anyway, I should be allowed to stay up for the last game at Stoke City on May 5, before which we will hopefully have amassed enough points to avoid an anxious afternoon. As Kingy has rightly stated, we are at least ensured an

'interesting' end to the season. The lads still seem pretty confident that there is enough in the locker to ensure we pull clear of trouble and that is a positive sign. Let's just avoid any repeat of the Luton Town fiasco. Sadly I am unable to report any success regarding my audacious swoop to secure Michael Reddy's services. The bottle of wine is still available for Reidy but I have one or two loose ends to tie up before the the £5million part of the deal is sorted out. After tonight, we look forward to the big derby clash with Oxford United at the Manor Ground. The league table looks pretty grim for David Kemp's side but if there was ever a game our great chums were going to be 'up for' then it's this one. League positions mean nothing.

They thought they had done enough to secure a point at the County Ground earlier in the season until Graz stooped to head a great winner. Make no mistake, they will be hungry for revenge. I'm confident we can do it and what a sweet 'double' it would be. If you can't make it to the Manor Ground then you can log on to live match feed at www.thisiswiltshire.co.uk.

Jon Ritson
Evening Advertiser
Town reporter

Oldham Athletic Football Club 2000/01



Back Row: (left to right) Paul Jones, Danny Boshell, Ryan Sugden, Gary Kelly, Jamie Campbell, David Miskelly, Paul Beavers, Ben Futcher, Stuart Thom.

Middle Row: Steve Whitehall, Paul Rickers, John Sheridan, Mark Allott, Craig Dudley, David Cross (Senior Youth Coach), Phil Stock (Physiotherapist), Tony Philliskirk (Assistant Youth Coach), Danny Walsh, Jordan Tait, Mark Innes, Matthew Tipton, Gerry McLaughlin.

Front Row: Andy Holt, Mark Hotte, Neil Adams, Lee Duxbury, Billy Urmson (Assistant Manager), Andy Ritchie (Manager), Andy Beagtehole (Director of Youth Development), Phil Salt, Scott McNiven, Shaun Garnett, Carlo Corazzin.

The Latics...



When Swindon travelled to Boundary Park in October, they were looking to beat a side that was also struggling at the wrong end of the table in order to kick-start their season.

Instead, Town came away with nothing more than an injured Matt Hewlett and no points thanks largely to the Latic's 76th minute winner courtesy of Craig Dudley.

Oldham have not looked back since. Five wins in seven followed for Ritchie's young, home-grown squad and they now have the luxury of sitting comfortably in mid-table. But it could have been so different for the Latics had it not been for their remarkable tendency to draw games, notching ten already this

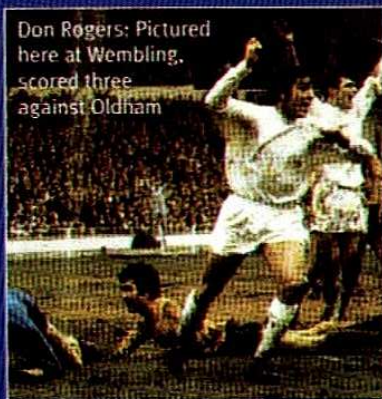
term, Ritchie's side could be mounting a more forceful play-off bid of only they were more clinical. The Lancashire side will be coming to the County Ground brimming with confidence, four wins in six (including a 5-1 drubbing of Wrexham and a last-gasp winner over Bournemouth) and just three defeats in thirteen have elevated the side to eleventh position, the club's highest all season.

The decisive form of Corazzin, Allott and Dudley has given the side an outside bet of the play-offs, if Ritchie can hold on the likes of Corazzin then the side has every chance of plotting their comeback to the Premiership whence they came.



Club FACTS...

Name: Oldham Athletic
Nickname: The Latics
Ground: Boundary Park
Capacity: 13,700
Year Formed: 1895
Highest League Scorer: Tom Davis, 33, 1936/37



Don Rogers: Pictured here at Wembley, scored three against Oldham

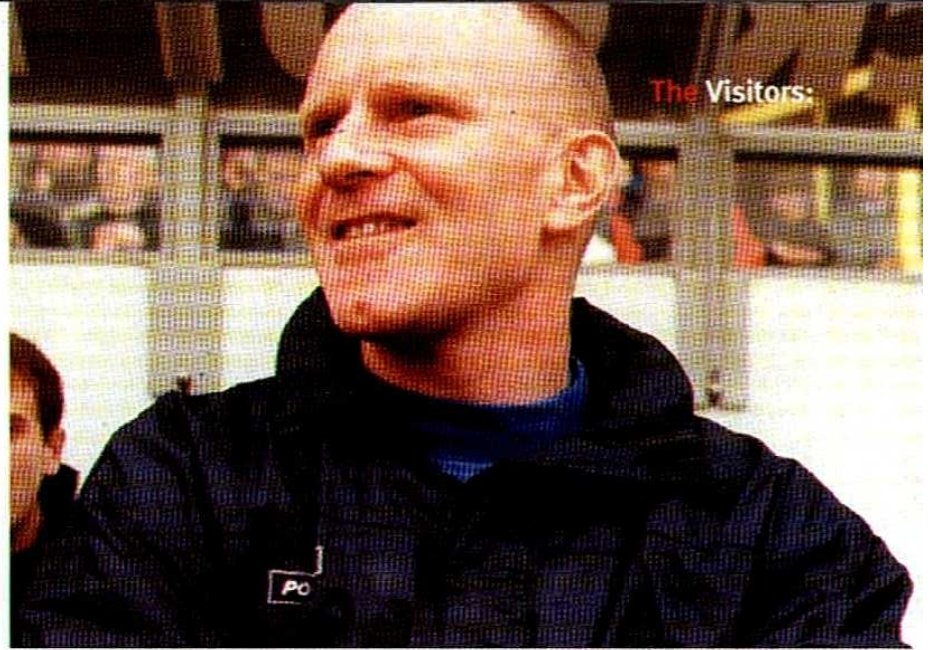
History Repeating Itself?

Town supporters will be hoping that history repeats itself today.

If one goes back to the season of 1966/67, Swindon were languishing perilously close to the drop zone and faced a resurgent Oldham side at the County Ground, a week before having to travel to the Manor Ground. The Latics were crushed 6-3

in a goal bonanza (Don Rogers contributing with a hat-trick) and Town went on to finish in eighth position above Oldham. In think most Town supporters would accept a 6-3 victory tonight followed by a win against Oxford next week, but perhaps more importantly eighth position at the end of the season!

Still registered as a player at Boundary Park, manager Andy Ritchie is now in his third season as boss of Oldham Athletic - a position he inherited from Neil Warnock. Scorer of 110 goals for the Latics in 250 appearances, Ritchie began his career at Old Trafford with Manchester United under Sir Matt Busby.



Meet Andy Ritchie

After 33 outings with United and 13 goals, Ritchie moved on to the then First Division Brighton & Hove Albion for £500,000. His potent right foot claimed 23 goals in 89 outings before leaving for Leeds United in an exchange deal valued at £750,000. Elland Road

welcomed his 40 strikes, but Ritchie surprisingly agreed to join Oldham Athletic for a tribunal fee.

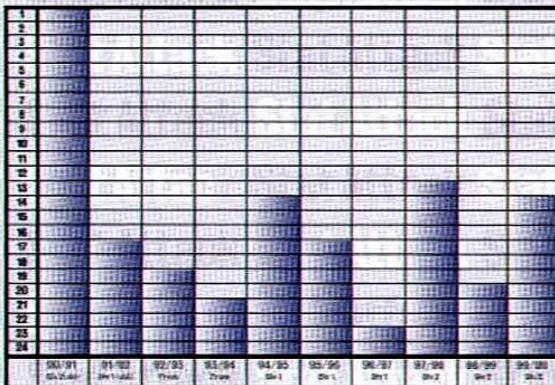
in 250 games. Ritchie joined seashiders Scarborough in 1995 but after just 18 months on the NorthEast coastline, he answered a call from Oldham chairman Ian Scott who brought him back to the club as player coach alongside Neil Warnock.



The move was a blessing for the Boundary Park side as he went on to claim an incredible 105 strikes

Club Facts...

Ten year record...



The last five meetings...

Oldham Athletic	1-0	Swindon Town (Div 2)	14-10-2000
Oldham Athletic	5-1	Swindon Town (Div 1)	31-03-1997
Swindon Town	1-0	Oldham Athletic (Div 1)	28-08-1996
Swindon Town	1-0	Oldham Athletic (FA Cup)	12-02-1996
Swindon Town	3-1	Oldham Athletic (Div 1)	08-04-1995

Oldham Athletic...

Full time results...

Oldham Athletic	11-0	Southport	1962/63	Record Win
Oldham Athletic	4-13	Tranmere	1935/36	Record Loss

Club honours...

Division Two (old)	Champions	1990/91
Division Three (old)	Champions	1973/74
Division Three (north)	Champions	1952/53

Next five fixtures...

Sat Mar 10	Oldham Ath	vs	Rotherham	H
Sat Mar 17	Wycombe	vs	Oldham Ath	A
Fri Mar 23	Oldham Ath	vs	Northampton	H
Sat Mar 31	Oldham Ath	vs	Bury	H
Sat Apr 7	Oxford	vs	Oldham Ath	A

Top goalscorer's ...



Craig Dudley

Signed on transfer deadline day in March 1999 from Notts. County for £10,000, the club where he made over 40 senior outings.

England Under-19 and Under-21 player of some promise, he broke into the Latics' first team last term when he proved to be extremely quick on the break. Started slowly last year and was subsequently loaned to Chesterfield. However, he returned revitalised and is now a firm favourite with the fans. He has good pace and is comfortable running with the ball at his feet. Scored Oldham's winning goal in the corresponding fixture at Boundary Park this season, a 1-0 win back in October.



1 Gary Kelly



The 33 year-old goalkeeper was recently recalled to represent the Republic of Ireland after a run on impressive displays. A brave shot stopper and enthusiast for the game, he cost the Latics £10,000 when signing from Bury after previously playing with Newcastle United.

2 Scott McNiven

Has already more than 100 first team appearances under his belt after coming through the Boundary Park youth system with his twin brother. The 22 year-old is noted for his crisp tackling and pace at the back.

3 Andrew Holt

Another product of the youth set up who stands at 6ft 2 inches and is an asset to the defensive line with his height a power in the air. Groomed under head coach Bill Urmson, he has a devastating left foot and speed off the mark. Was voted the Supporter's Player of the Year last term.

Matthew Tipton

Welsh Under 21 front man that comes from a long line of youth successes at the club.

Made plenty of appearances coming off the substitute bench last season, and his quick feet and powerful shot are an asset to the team. Tipton has not been able to command a regular place so far this season, but was commended by boss Ritchie for his last gasp winner versus Bournemouth: "I am pleased for Matthew Tipton because he has always had goals in him - it just took some time for him to rise to the top at first-team level. He has shown he is the best finisher at the club and has also put pressure on the lads who started the game upfront."





4 Shaun Garnett



Joined the Latics from Swansea City for a £50,000 fee having spent only three months at the Vetch Field

after his move from Tranmere Rovers where he made over 100 first team appearances. Has made considerably more outings for Athletic since his move from the Welsh side.

6 Lee Duxbury

Latics skipper who started his career with Bradford City where he made over 250 appearances before moving on to Huddlesfield Town and then back to the Bantams from where he joined Oldham Athletic for £350,000. A midfield general who bites into the tackle and adds to the cause with some useful goals.

7 Paul Rickers

A player with quick feet and who is comfortable in possession. Scorer of 20 goals in his 200 plus outings for the Latics, he came through the youth set-up and was ever present last season. Showed his versatility by appearing as a right wing back in addition to his preferred central midfield role.

8 John Sheridan



John had another excellent season for the Latics last term and was voted 'Player of the

Season' by the fans. In the twilight of his career, Sheridan is still capable of superb passing and bossing the midfield. Has signed a contract until 2002 and could go into coaching at the club.

11 Mark Innes

Intelligent footballer who is another to emerge from the youth team and has begun to make his mark at first team level. Still only 22 years of age, he is highly rated at Boundary Park and his strength in the tackle is a re-assuring addition to the Latics back line.

12 Mark Allott

One of many players to have started out in the youth ranks and made his goal-scoring debut against Bolton Wanderers in 1996. A regular at Boundary Park, he was last season's top scorer with 10 goals. Has deceiving pace, a stunning right foot and can hold the ball up with relative ease. Recently signed a three-year deal with the Latics.

19 Giancarlo Corazzin



Canadian international front man who has earned over 50 caps for his country, scoring 11 goals. Signed in

July under the Bosman ruling from Northampton Town, and was formerly of Cambridge United and Plymouth Argyle. Winner of the Golden Boot in the CONACEF Gold Cup where Canada beat Mexico, Columbia and Costa Rica.

28 David Eyres

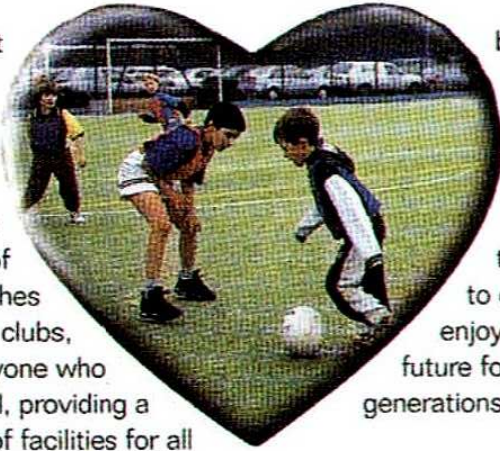
Came late into the game at the age of 25 after working on the production line of Fords' Halewood Plant on Merseyside. Played all his professional football with Lancashire clubs, Blackpool, Burnley, Preston North End, and now Oldham Athletic. Scored over 100 goals in his career and claimed his first for the Latics in last week's 3-2 win over Oxford United.

31 Tony Carss

Began his career with Bradford City before joining Blackburn Rovers from where he moved on to Darlington, Cardiff City and a brief spell with Carlisle United before signing for Oldham Athletic this term. A talented midfield player with a powerful shot who adds an extra dimension to the middle of the park.

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Football and the Government have teamed up in a new partnership to provide new lifeblood for the grass roots of English football – pumping financial support into the game that's so close to the hearts of so many. From parks pitches to professional football clubs, we'll be there to help everyone who loves football, providing a new generation of facilities for all



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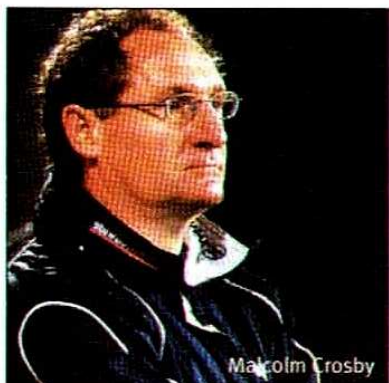
Bert Griemink

Swindon Town Res 0
Reading Res 2

Swindon line up:

Griemink, Cobian, T Williams, McHugh, Hall, Willis, Invincibile, Grazioli, Walton, Mills, Scarlett, Collins, Farr, Read, Halliday & Andersen.

Royals Rise in Reserve Clash



Malcolm Crosby

Reserve League Fixtures Season 2000/2001

Wed	11th Aug	Oxford United	2.00	3-0
Wed	16th Aug	Wycombe W.	2.00	0-1
Wed	30th Aug	Brighton	2.00	0-1
Wed	13th Sept	Bournemouth	2.00	2-0
Wed	20th Sept	Bristol Rovers	2.00	P-P
Wed	27th Sept	Cheltenham	2.00	4-1
Tues	3rd Oct	Norwich City	7.30	1-2
Wed	11th Oct	Colchester	2.00	1-1
Wed	1st Nov	Southend	2.00	P-P
Mon	6th Nov	Peterborough	2.00	2-0
Wed	15th Nov	Cambridge	2.00	1-1
Wed	29th Nov	Luton Town	2.00	4-2
Wed	20th Dec	Barnet	2.00	P-P
Wed	10th Jan	Millwall	2.00	P-P
Wed	17th Jan	Leyton Orient	2.00	2-1
Wed	31st Jan	Fulham	1.00	0-6
Wed	14th Feb	Crystal Palace	7.30	2-3
Wed	21st Feb	Northampton	2.00	1-2
Wed	28th Feb	Reading	2.00	0-2
Wed	7th Mar	Gillingham	2.00	H
Wed	14th Mar	Brentford	7.00	A
Wed	21st Mar	Bristol	2.00	H
Tues	27th Mar	Portsmouth	7.00	A
Tues	24th Apr	Southend	2.00	H

Updated 2 March 2001

On a cold and blustery afternoon at the County Ground, Town's second string went down 2-0 to a strong Reading side.

This was Town's first home game in four and Shaun Reid's side were looking to end a disappointing sequence of results that had seen them concede eleven goals in three matches. Town started the livelier side and Invincibile came close but couldn't climb high enough to convert a teasing cross from the left. Invincibile seemd out of sorts all afternoon. Two minutes later the visitors were in front, a superb free-kick from new signing from Arsenal, James Harper found John Polston who was unmarked on the six-yard box and headed home. Town nearly drew level on twelve minutes, midfielder Jamie Mills coming close with a terrific strike from the edge of the area just whizzing past Scott Howie's upright. However, it was the visitors that scored again, Joey Alcott volleying from close range after a superb cross from Lee Hodges finding Alcott unmarked.

On 22 minutes, Grazioli looked to have drawn the side's level when he chested Scarlett's cross to volley

adjudge him to have handled the ball. Eight minutes later Grazioli missed a clear opportunity from close range. The first half closed with Reading wasting several oppurtinites by striking straight at Griemink.

The second half was a tight affair, Swindon tightened up at the back but rarely threatened to get back into the game and it was the visitors who again looked the livelier of the two sides. Hodges should have extended the lead but his diving header found Griemink's arms. On 76 minutes, Reading should have wrapped up the game when the irresistible Harper chested Evers' cross and volleyed towards the Town goal. Griemink proved how good a shot stopper he is with a magnificent save.

Town had chances to fight their way back into the game, Grazioli missed another shot on the turn before Tommy Williams' volley flashed across the front of the goal. Another disappointing result for Town's reserves as they now lose ground on the sides above them, including Reading. Next week they entertain Gillingham at the County Ground, kick-off 2pm.

Dan Chisholm:

I was caught in an interesting debate with friends down the pub the other day. When an English side plays in Europe, should you support them - because they are our representatives?



An Interesting Debate



On the surface, it seem quite easy. Of course you should, until you're faced with the dilemma I had on holiday two seasons ago.

Imagine the scene - I'm in a bar on an island in the middle of the Med and Manchester United are in the European Cup final against Bayern Munich. Part of me wants them to win - A: because they're British,

B: because they've won everything else and C: it was about time we beat the Germans at something! The local Greeks wanted Bayern to win and only Manchester City and Leeds United supporters agreed. I just couldn't decide. You see, as much as I love watching United, the Premiership has become very dull now they gave Arsenal such a spanking recently. It highlights the gulf between the Red Devils and the rest. That's why, when Chelsea beat them five-nil the other year, I cheered loudest of all - and laughed hysterically for the next fortnight.

I decided I wanted Bayern to win - but by half time I simply couldn't do it anymore - despite the stick I took from a Leeds supporter. A very aggressive (Greek) Bayern fan gave

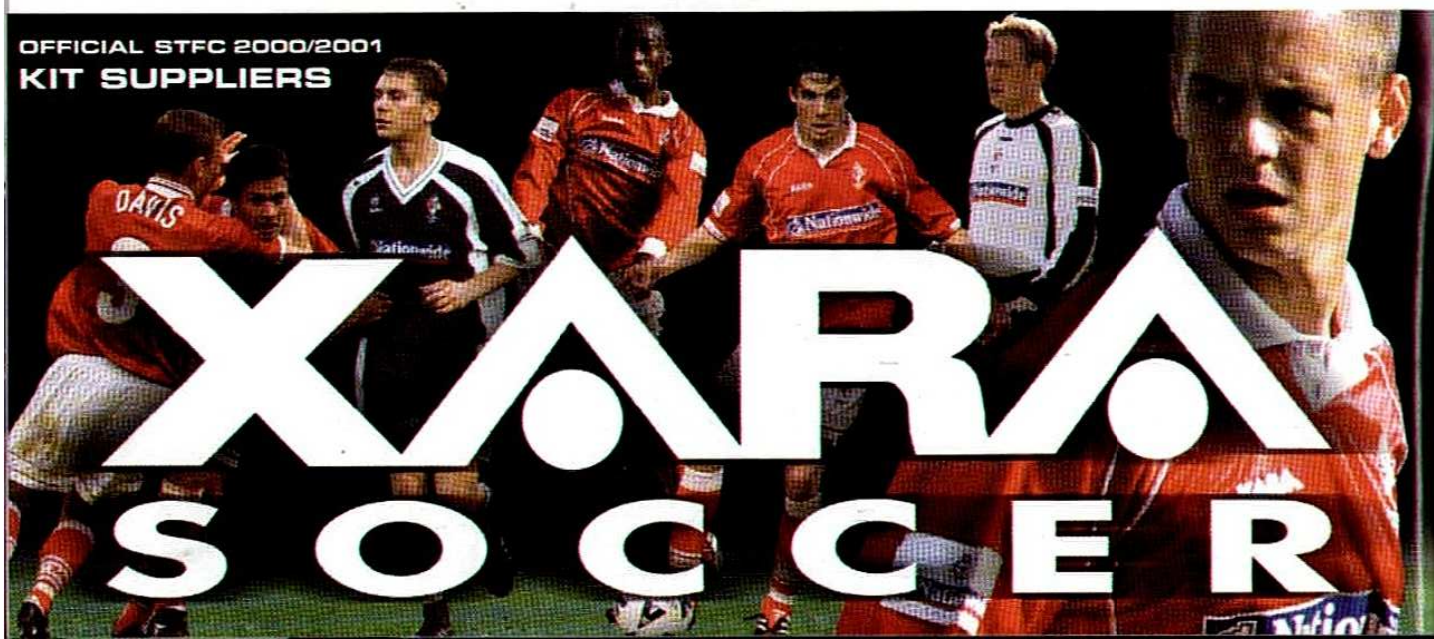
me an equally hard time and began jostling me and showering me with beer when, with two minutes left, United got that fateful corner.

"They'll score from this," I said. 1-1. "Now they'll get the winner, they won't need extra time." When it hit the net I went mad. As if they were my own team. I was proud we had a team worthy of the European title. To this day I feel very uneasy about this. Why? Well, let me put it to you this way; If (and it is a big if), IF Oxford United were in a European competition - would you support them??

And there, M'Lud, I rest my case.

Dan Chisholm
Breakfast presenter



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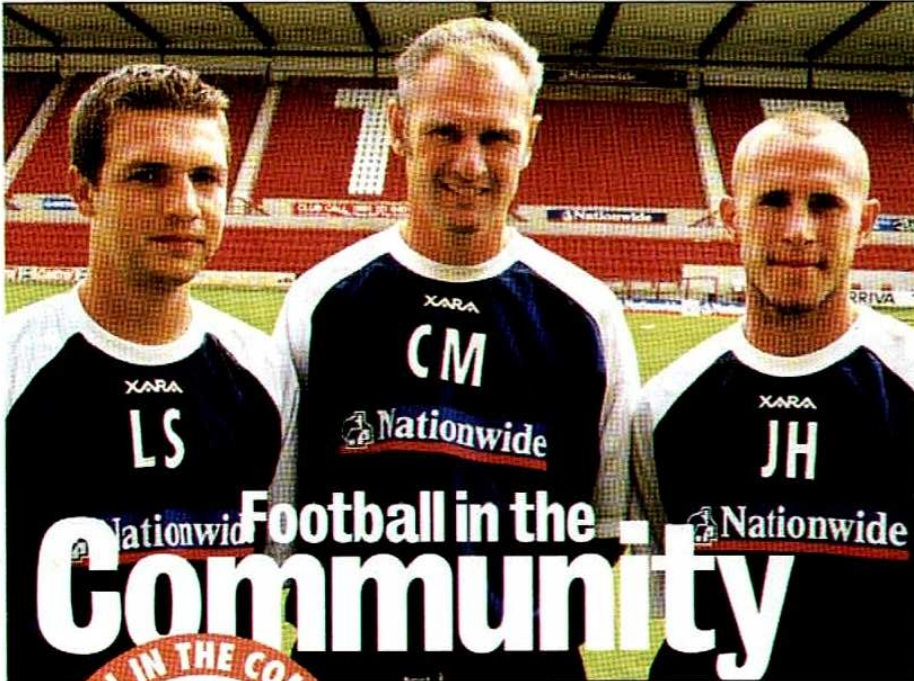
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You may have seen the Evening Advertiser last Thursday showing the action from the six-a-side finals that took place here on the pitch at the club.

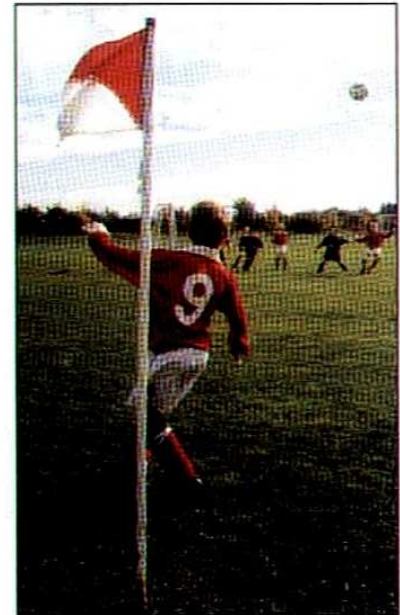
Both games were a great credit to both competitions, despite the very cold weather! The boy's final between Chiseldon and Salt Way in the Railtrack Play Safe six-a-side trophy was an excellent encounter. Both sides scored two fine goals to take the game into extra-time. The scores were still level and the game went to a penalty shoot-out.

Chiseldon eventually won the game in a nail-biting shoot-out, the lads now represent us later this month

in the regional final in Bristol. The girl's Adidas Predator Cup under-13's tournament wasn't such a close affair. Dorcan were the run-away winners, beating Bradon Forest 6-0 and they also go on to represent us in the regional finals in Bristol. We will keep you posted on the teams' progress in later programmes. Unfortunately, we still haven't received all the photographs back from our February half-term courses. Hopefully, before the next game we will be able to show some of the action shots from a great week.

All the best!

Clive, Jon & Luke



Letter of Thanks!

Colin Lloyd wrote to us regarding the kids courses. He writes: "I am very grateful to Clive Maguire and his team for all their hard work and tremendous enthusiasm they showed in running the kid's training course last week. My sons Marc and Michael had the time of their lives and were thrilled by everything from practicing ball skills, to touring the ground and meeting the players they idolise from the stands every week. They can't wait for the next courses at Easter!"

Swindon's Soccer



Centres

Welcome to tonight's game. The soccer centres re-started last week and the kids are back into the swing of things again, going through the basic football skills and techniques.

At the Stratton Community Leisure Centre where I take the coaching I introduced a Futbol De Salo. This is a small weighted football designed to help kids pass the ball on the floor using the proper technique. At

first the kids found it difficult to use, but when they started to realise that they couldn't 'just walk' the ball they all did very well.

I will now look into buying some more of these footballs to help the kids in their small sided games. Also I have just had a meeting with Jackie Kent and she has agreed that all

 service point

Soccer Centre kids can have a free ticket when accompanied by an adult who pays £10. This will be for the game against Swansea on Saturday March 22nd. Hopefully a lot of you will come to this game.

Enjoy tonight's game.

Jimmy Fraser

LINK CENTRE (Swindon Borough)

Mon	4.30 - 5.30pm	5 - 6 years
	5.30 - 6.30pm	8 - 11 years
Thurs	4.30 - 5.30pm	5 years
	5.30 - 6.30pm	7 - 8 years

OASIS (Swindon Borough)

Mon	5.00 - 6.00pm	5 - 10 years
Sat	9.00 - 10.00am	5 - 8 years
	10.00 - 11.00am	5 - 8 years

HIGHWORTH (Swindon Borough)

Tues	4.00 - 5.00pm	5 - 6 years
	5.00 - 6.00pm	7 - 8 years
Thurs	5.00 - 6.00pm	8 - 11 years

HAYDON CENTRE (Swindon Borough)

Thurs	4.00 - 5.00pm	5 - 6 years
	5.00 - 6.00pm	7 - 8 years
	6.00 - 7.00pm	9 - 11 years

MALMESBURY ACTIVITY ZONE

Mon	4.00 - 5.00pm	5 - 6 years
	5.00 - 6.00pm	7 - 8 years

STRATTON

Mon	3.30 - 4.30pm	6 - 8 years (intermediate)
	4.30 - 5.30pm	9 - 11 years
Weds	3.30 - 4.30pm	7 - 8 years
	4.30 - 5.30pm	8 - 9 years
Fri	3.30 - 4.30pm	5 - 6 years (beginners)

MARLBOROUGH

Weds	3.30 - 4.00pm	5 - 7 years
	4.00 - 5.00pm	7 - 9 years
	5.00 - 6.00pm	9 - 12 years

CRICKLADE LEISURE CENTRE

Weds	5.30 - 6.30pm	9 - 11 years
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RIDGEWAY LEISURE CENTRE

Weds	5.00 - 6.00pm	5 - 7 years
	6.00 - 7.00pm	8 - 11 years

BAMPTON NEW CENTRE (OXON)

Fri	5.00 - 6.00pm	7 years
	5.00 - 6.00pm	8 years
	5.00 - 6.00pm	9 years
	6.00 - 7.00pm	10-11 years

TIDWORTH (new centre)

Friday	4.00 - 5.00pm	5-7 years
	5.00 - 6.00pm	8-10 years
	6.00 - 7.00pm	11 years +

NB: Non Swindon Borough Course process may differ, please check with your Centre.

Town Go Window Shopping

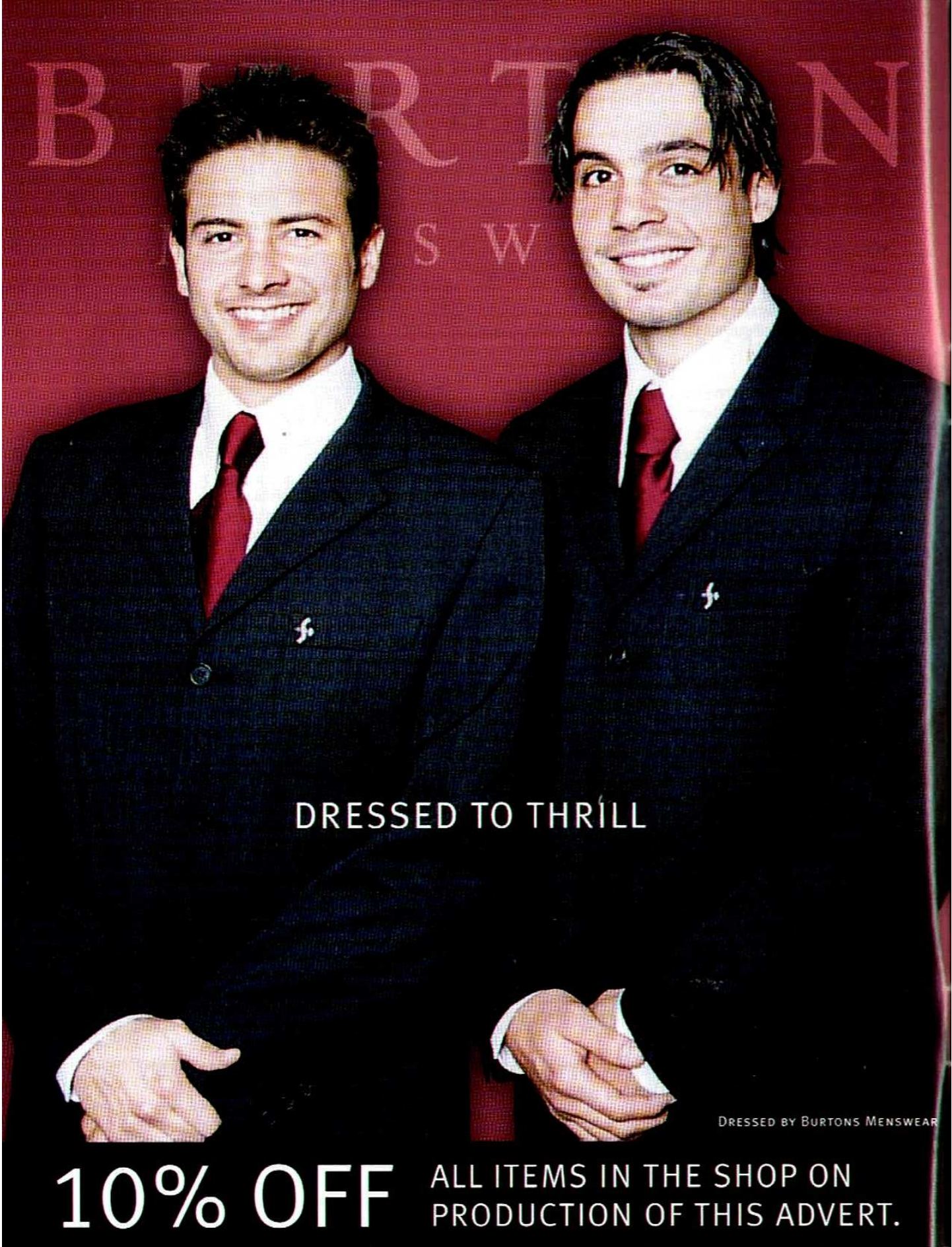
Last weekend our Under-17's played Bristol Rovers at Allied Dunbar; a closely fought game concluded by an own goal in our favour.

We had three trialists playing, two lads from Everton and one from Southampton all trying to secure scholarships. It is that time of year again where we have to make decisions on three-year scholarships. For some players it is great news, but for others it is not

so good. Personally, I have been attending the Premier League 'Exit' trials. All of the players there have been released from Premiership sides and are on show to other clubs trying to get contracts. Despite their rejections it does not mean that it is the end of their

careers. It's up to them to show everyone that they are good enough and prove people wrong. If they have that belief and are good enough, they can go on to have good football careers.

Phil Cannon



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BURTON MENSWEAR CANAL WALK SWINDON



It seems performances on the pitch here at the County Ground have been as consistent as my microphone skills, just as we were going on a nice little run, my mike on the pitch goes up the spout and what do you know, we lose at home.



Craig Dudley

Testing, Testing 1-2-3



The dust has settled on that shocker against Luton, lets hope the mood is set in the opening few exchanges here against Oldham.

A few scores to be settled tonight, not least that 1-0 defeat on a wet and windy afternoon at Boundary Park, where one man made the headlines - Craig Dudley, his goal separated the sides. The Latics have hauled themselves away from the relegation places and they must be

congratulated for that, but the most disappointing aspect of this evening's clash is the fact that this game was a Premiership fixture back in August 1993. Our first in the Premier League at home, and ultimately a losing start at the County Ground, it set the standard for the rest of the season, the Latics though had little consolation as they also joined us in Division One.

Transfer deadline day is rapidly approaching, a time which is only mirrored by the run up to Christmas. Well okay my run up to Christmas, it is a case of what can I buy, what shall I buy, what is left to buy and what can I afford. I'm sure that football managers up and down the country including Andy King have drawn up their lists, although I have a feeling we could be getting hand me downs and last years top presents come later this month if at all.

I must admit Transfer Deadline day is always a sad time of year for me and many other Town fans. It was of course 5 years ago this month that we

sold Jan Aage Fjortoft to Middlesbrough for a pittance and our esteemed manager at the time bought a left back!!!! Anyway I mentioned earlier about my microphone problems, it has been reported, time and time and time and time and time again, so maybe it might work tonight, stranger things have happened. We are of course back in the Division Two drop zone, so points are precious (as always), we could do well and take an example out of the Luton fans books and make plenty of noise tonight and get behind Andy and the boys from the first kick till the last one.

Come on YOU REDS!

Kieran Holden
Matchday Announcer

Keep those requests and dedications coming in, if you want a song played before or after the game let me know, 01793 333 700, or countyground@email.com. I am sure I can find the tune you want, thanks to my friends at HMV in Regent Street, Swindon.



Steve Mildenhall:

**“Last week’s
result was
disappointing
but we have to
be professional
about it...”**

**Welcome to the County Ground
for tonight's game against
Oldham Athletic.**

Hopefully, by the time you read this we will have managed to get some kind of result against Wigan on Saturday. Despite losing at home to Luton, we were very confident approaching the game because against the top sides the pressure is not as great. Also, they have experienced a poor run recently and have lost a manager and we proved earlier on in the season that we can match them. The 2-2 draw was one of our better performances at that stage of the season and if I remember correctly, we were unlucky not to win the game, a last minute equaliser preventing us from gaining all three points.

Tonight's game is another tough one as they all are at this stage of the campaign. Oldham did what we are trying to do earlier in the season, string several wins together to get away from the bottom half of the table. They are on a pretty good run

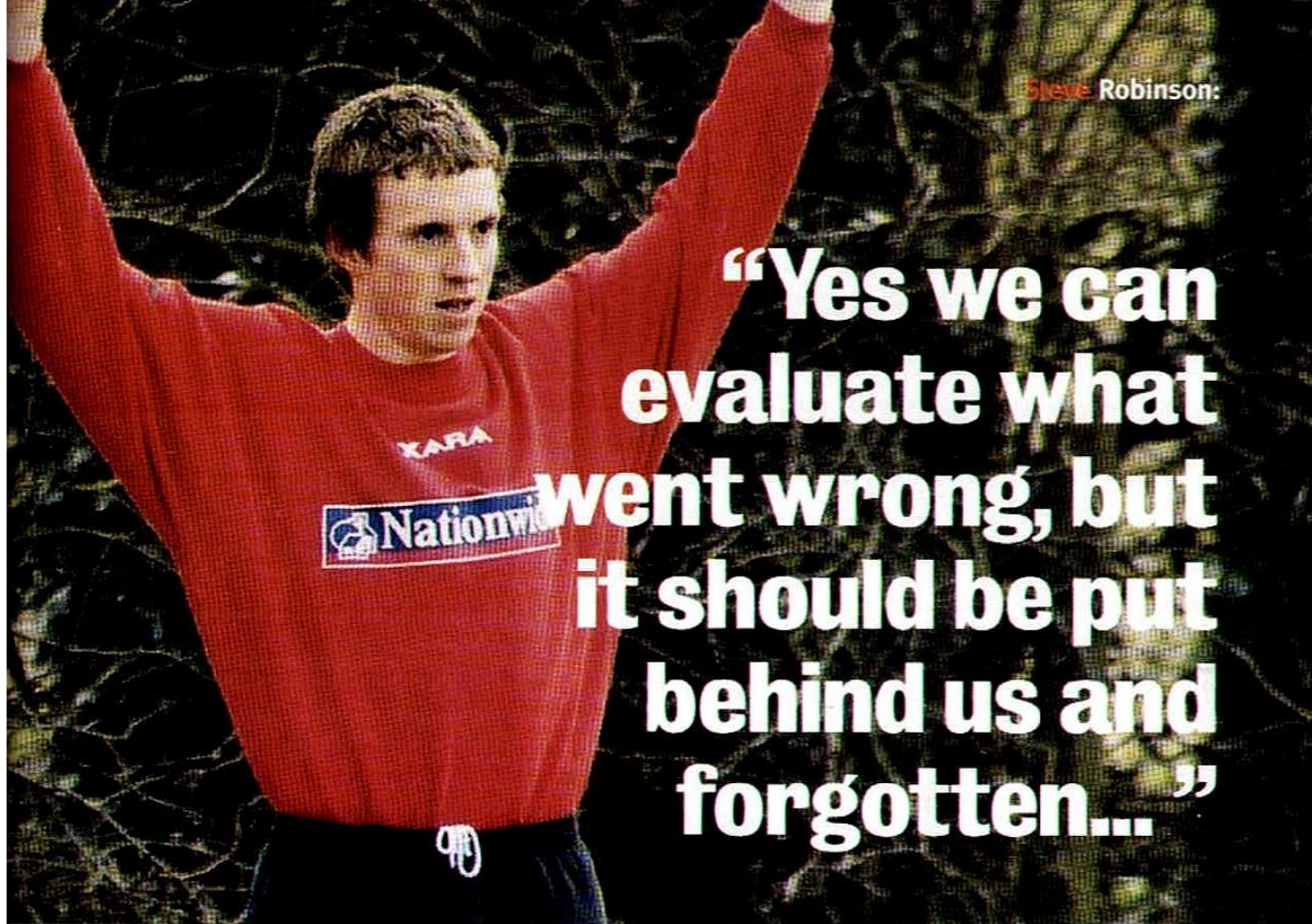
of late and they have already beaten us once this season, a cold, wet and windy game up at Boundary Park if I remember? Hopefully we can put that result right tonight.

If we are going to achieve any kind of result tonight then we have to play a lot better than we did last Saturday at home to Luton. To throw away a lead on the stroke of half-time, and then to go and lose 3-1 to a team that is below is really disappointing. Having worked so hard on tightening up and getting a run of six games without defeat together, that result really set us back somewhat. Silly mistakes cost us dearly at the back and we just didn't seem to be able to play with the same confidence that we have been, perhaps the enormity of the task got to us?

Whatever the reason, it wasn't acceptable and we have all realised that. On a personal level, it was disappointing for me to concede three goals. Recently, our defensive record has been quite good and we

stopped conceding three or four goals in a game, instead we have been conceding the odd goal here and there and we have looked more solid as a unit. Unfortunately we had to chase the game when we went 2-1 down and it always left us open to a third. We can not allow ourselves to be in that position again and we have to have more belief in ourselves and take the game to the opposition. Last week's result was disappointing but we have to be professional about it, accept it for what it is - just one defeat, evaluate it and then look to improve. I believe that it was just a minor blip in our recent good run of form.

Hopefully I can do my bit for the side by maintaining my place in the team and do the best job that I can. I have been relatively pleased with my own form recently, but it means nothing if the team as a whole don't play well or win. All I can do is keep doing my bit, keep working as hard as I can and hopefully the results will improve.



“Yes we can evaluate what went wrong, but it should be put behind us and forgotten...”

Good evening and welcome to tonight's crucial match against Oldham Athletic.

Home matches are coming thick and fast at the moment and tonight is a great opportunity to make amends for our poor performance in our last home game. This is my third week with the club and the most disappointing moment so far has to be last week's defeat against Luton. Since joining Swindon, the team has played some nice football, battled really hard for each other and as a result, put a successful little run together where we were unbeaten in five or six. But last week we didn't do those things and Luton took full advantage.

We all knew how big a game it was. If we had won, we would have put some light between ourselves, Luton and the other strugglers. Unfortunately we didn't and Luton are now breathing down our necks. We didn't deserve to win the game, but it was their equaliser that was the turning point. I thought that we

had played all right in the first half. We certainly didn't perform as well as we can, but we were 1-0 up and if we had taken that lead in at half-time, we could have changed things at the break and built on it in the second half. Instead, Luton got an equaliser and it really lifted them.

Despite that setback, we have to remain positive and upbeat. After all it is only one defeat and it is now behind us. There are fifteen games left in which we can make amends. Yes we can evaluate what went wrong, but it should be put behind us and forgotten about so that we can build on our next game. By the time you read this we will have travelled to Wigan, a very tough place to go and get a result. People had been talking about their recent run of form and Bruce Rioch leaving, but it is still eleven versus eleven, they are fourth and we are fourth from bottom. So I don't think those factors will make a difference, we just have to believe we can get a result, play the way we can and then you never know.

Tonight's game is equally as tough. Oldham are a good side who now find themselves in mid-table having started the season in the same fashion as we did. Oldham's term is a perfect example for us to follow, they strung a few wins together and they are now sitting comfortably. If we can emulate that run, then it could be us looking down on the relegation battle.

Personally, I have been quite happy with my form. Obviously I have been getting very tired because I am still not entirely match fit. But I thought I started well at Cambridge after the marathon at Southend, and played OK against Bournemouth. Against Luton we were all working hard but it was a very tough game and I began to tire towards the end. I will get fitter with every game (if the 'gaffer' picks me!) and I will just endeavour to do my best and hope that it is good enough to benefit the club.

Enjoy tonight's game and let's hope that we will be happier come the end of the game.

Kit Sponsorship:

Bart Griemink 1

Position: Goalkeeper
Born: 29/03/72
Height: 6'4"
Weight: 15.4lb

Vale and West Oxon Supporters Group

Mark Robinson 2

Position: Defender
Born: 21/11/68
Height: 5'9"
Weight: 12.4 lb

Barnes Coaches

Sol Davis 3

Position: Defender
Born: 04/09/79
Height: 5'7"
Weight: 11.0 lb

Six Barrows

Matthew Hewlett 4

Position: Midfielder
Born: 25/02/76
Height: 6'2"
Weight: 11.3 lb

Bob Rosalind & James Haville

Adam Willis 5

Position: Defender
Born: 21/09/76
Height: 6'1"
Weight: 12.3 lb

The Two Peters

Antoine van der Linden 6

Position: Defender
Born: 04/09/79
Height: 6'0"
Weight: 12.2lb

BLOOR HOMES

Keith O'Halloran 7

Position: Midfielder
Born: 10/11/75
Height: 5'9"
Weight: 12.3lb

PETROL EXPRESS

Bobby Howe 8

Position: Midfielder
Born: 06/11/73
Height: 5'7"
Weight: 10.4lb

JAG

Viv Busby Youth Manager

Position: Youth Manager
Born: -
Height: -
Weight: -

To Sponsor this kit call the STFC Sales Department on 01793 333718

Giuliano Grazioli 10

Position: Forward
Born: 23/03/75
Height: 5'11"
Weight: 12.0lb

MAN

David Duke 11

Position: Midfielder
Born: 07/11/78
Height: 5'10"
Weight: 11.0lb

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Juan Cobian 12

Position: Defender
Born: 11/09/75
Height: 5'9"
Weight: 11.50lb

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Steve Cowe 14

Position: Forward
Born: 29/01/74
Height: 5'7"
Weight: 10.2lb

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Andy Williams 15

Position: Midfielder
Born: 08/10/77
Height: 5'10"
Weight: 10.50lb

50-50 Draw

Daniel Invincibile 17

Position: Midfielder
Born: 21/03/79
Height: 6'0"
Weight: 12.4lb

HARVEYS SAND & GRAVEL

Gary Alexander 18

Position: Forward
Born: 15/08/79
Height: -
Weight: -

impact For more information tel: 01793 435455

Frazer McHugh 20

Position: Midfielder
Born: 14/7/81
Height: 6'11"
Weight: 11.8lb

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Gareth Davies 21

Position: Defender
Born: 11/12/73
Height: 6'1"
Weight: 11.7lb

Study Centre

Alan Reeves 22

Position: Defender
Born: 19/11/67
Height: 6'0"
Weight: 11.2lb

KEV, AARON AND FAMILY.

Steve Mildenhall 23

Position: Goalkeeper
Born: 13/05/78
Height: 6'5"
Weight: 13.5lb

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Andy King Manager

Position: Manager
Born: -
Height: -
Weight: -

DRUGTEST

Malcolm Crosby A Manager

Position: Assistant Manager
Born: -
Height: -
Weight: -

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Matthew Heywood 19

Position: Defender
Born: -
Height: 6ft 4"
Weight: -

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Steve Robinson 25

Position: Midfielder
Born: 17/01/75
Height: 5ft 9"
Weight: 11.3lb

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Alan Young 26

Position: Forward
Born: 12/05/83
Height: 5ft 6"
Weight: -

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23 Steve Mildenhall

Position: Goalkeeper
Born: 13.5.78
Height: 6ft 5in
Weight: 13.5st

One of Swindon's home grown talents, Steve is in his fourth year as a professional after successfully coming through the Club's YTS system. Made two first team appearances in 1995/96, came off the bench to play as an outfield player in 1996/97 and made his full league debut between the posts for Swindon in October 1997. 'Mildy' made 6 (2 as substitute) appearances for Town last season. Has recently come into the first team and has maintained his place for nearly ten games.

James Williams 29

Position: Midfielder
Born: -
Height: -
Weight: -

To Sponsor this kit call the STFC Sales Department on 01793 333718

Gareth Hall 30

Position: Defender
Born: 12/3/69
Height: 5'8"
Weight: 121lb

To Sponsor this kit call the STFC Sales Department on 01793 333718

Ian Woan 31

Position: Midfielder
Born: 14/12/67
Height: 5ft 10"
Weight: 12.4

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For further details or to sponsor a Kit call the STFC Sales Department on 01793 333718

Marketing News:

"AN ENJOYABLE DAY
SPENT WITH THE
STAFF AND PLAYERS"

ALAN McCANN -
AXION ASSOCIATES.

Swindon Town and Non-Stop Promotions would like to invite you to enter a team to play golf with the players.

The club's annual golf day takes place on Monday 16th July at Wrag Barn Golf Club (listed as one of Golf's top courses). There are prizes to be won on every hole and there will also be a dinner, after dinner speaker and auction. For enquiries contact Rob O'Carroll at the club or sponsor Bryan Mathieson on 01672 565104.

Swindon Town Football Club Golf Day

Sporting Club Dinner

29th March 2001 - 7.00pm

Theme: League Cup
Final 1969, Swindon
Town v Arsenal

Guest Speaker

Frank McLintock MBE

His knowledge of the game and the experiences he has been through over the years, plus his forthright views on the game today, make entertaining and interesting listening.

Comedian

Bob 'the cat' Bevan

"Without a doubt Bob 'the cat' is the funniest speaker I have heard on football in all my experience"
Bobby Robson, Manager,
Newcastle Utd.

In attendance will be members of both squads from the historic day

Dress

Lounge Suits

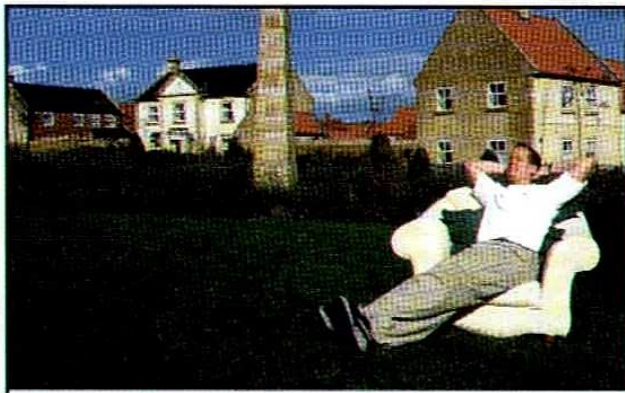
Auction Items:

- Authentic Liverpool Signed Shirt
- Authentic West Ham Utd Signed Shirt
- Weekend Break for Two courtesy of Jarvis Hotels
- Authentic Autographed Frank Bruno Boxing Glove and Photo
- £250.00 STFC Hospitality Voucher

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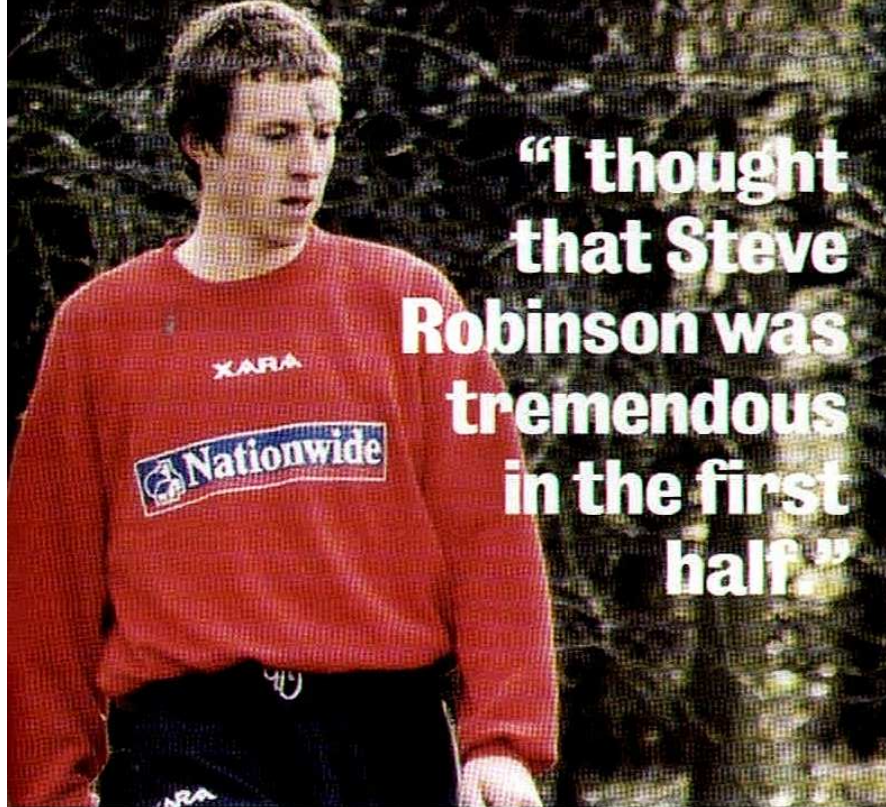
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“I thought that Steve Robinson was tremendous in the first half.”

How They Saw It:



THE COUNTY GROUND

24TH FEBRUARY 2001

SWINDON TOWN 1

ALEXANDER

LUTON TOWN 3

ROWLAND, BOYCE, MANSELL



Town paid the price for a dismal display as they were sucked deeper into the relegation scrap by the happy Hatters.

For the second time in a week, Gary Alexander's joy at scoring was dampened by Town's inability to hold on to a lead. Luton roared forward from the kick-off and Town struggled to get out of their own half. Six minutes before the break, Town took the lead, Ovendale dropped Robinson's cross and Alexander buried a simple header into the net. Three minutes later, Boyce attacked down the right and pumped in a cross which Rowland buried into the bottom corner of the net from eight yards. Luton started the second period as they had begun the first and they took the lead in the 70th minute. Rowland whipped in a free kick from the left and Boyce stooped to head beyond Mildenhall. With the match drifting into stoppage time, Peter Thomson raced clear before unleashing a shot that Mildenhall could only parry. The ball fell invitingly for Lee Mansell, who made no mistake from close range.



Joe Kinnear's Luton made it 12 points out of 15 after coming from 1-0 down to grab all three points.

First Keith Rowland nodded in an equaliser from Emmerson Boyce's perfect cross on 41 minutes, just three minutes after Swindon had taken the lead when Mark Ovendale dropped a cross onto Gary Alexander's head. Then in a thrilling second half, the same two Luton players created Luton's second, Emmerson Boyce this time crashing a thumping header home from six yards from Rowland's free kick. Swindon threw on an extra striker to try desperately for the equaliser, but all it did was leave space at the back. George ran into this space in stoppage time and fed a fine ball through to Peter Thomson, on for sub Stein five minutes earlier. The keeper got down well to smother Thomson's shot, but another sub, Lee Mansell, came roaring in from the edge of the box to crash in the rebound and seal the match. It was a great result for Luton, who started without the injured Douglas and then lost Fotiadis injured after only 12 minutes.



MANAGERS' VIEWS

ANDY KING

"I am extremely disappointed. We played appallingly and didn't handle the pressure of a big game. I thought Steve Robinson was tremendous in the first half. He kept the play going, made simple passes and clearly wanted the ball. But the lads looked a bit nervous during the game. Luton wanted to win the game more than us and they did."

JOE KINNEAR

"It was important that we got some sort of a result. Now we need to gradually bring the pack back towards us. We've got terrific fans and I said to the players that they can't let the fans down. We had great support here again today. They were fantastic. They've responded well and bonded well. Twelve points out of a possible 15."

20

If you could ask any of the Swindon players anything you could, what would it be? We interrupted Bart Griemink's game of cards and quizzed him on his team mates, his career and life in general.

Q1 Who has been the greatest influence on your career?

Either Neville Southall or Peter Schmeichel, they are both terrific goalkeepers.

Q2 How do you relax away from the game?

I like to rest at home, maybe read a book. I also like to play tennis or my playstation - Pacman is a great game!

Q3 Best goal scored?

Unfortunately I don't really get far enough up the field to score any goals!

Q4 Best player ever played against and with?

I have played against two great players in Holland, Marco Van Basten, a great striker and Marc Overmars.

Q5 Best and worst moments in your footballing career to date?

My best moment was playing for Holland's Under-21's side. The worst was probably at Peterborough. On my debut we lost 1-0 but the winning goal slipped through my legs.



QUESTIONS

TO BART GRIEMINK

Q6 What is the last football match you paid to watch?

It was a couple of years ago, Holland versus Scotland in Euro '96. I don't really get the chance to watch many games any more because of playing on Saturdays.

Q7 What is the most bizarre tactic an opposing player has used to put you off your game?

I don't really take any notice of things like that and I try and get on with my own game. But there is always a bit of pushing and shoving when it comes to set pieces.

Q8 Who is your hero and why?

Again it would have to be former United goalkeeper Peter Schmeichel. He was just a great player and he had a superb sense of humour.

Q9 Most embarrassing moment on or off the field?

It would have to be that Peterborough debut again...

Q10 What has been your strangest encounter with a football fan?

A fan from Holland started phoning me all the time and followed me to watch me play. He is just fanatical about English football, but he did worry me at first!

Q11 Any annoying habits of any of the lads you can tell us about?

There are a few habits I could tell you about but they could get me into a lot of trouble! Lets just say that some cheating goes on when we play cards!

Q12 If you weren't a footballer, what would you be?

To be honest, I have never wanted to be anything other than a footballer so I have not thought about it. I suppose I wouldn't mind playing a bit of tennis.

Q13 Your ultimate ambition as a footballer?

The same as any other player, to play at the highest level possible for club and country.

Q14 If Swindon could sign any player in the world, who would you most like to play alongside?

It would have to be a striker, probably Ronaldo when he's fit.

Q15 Do you have any other hidden talents other than football we should know about?

Only my tennis, I'm not bad at that.

Q16 Favourite sporting moment/memory?

Playing for the Under-21's in Holland and then playing in a league cup semi-final for Peterborough. We played against Leeds once as well which was pretty good.

Q17 If you won the lottery, what would you do with the money and why?

I would still play football, but I would get a nice house, a new car and then probably save the rest.

Q18 You're on a deserted island and you can take three possessions, what are they and why?

I would take my girlfriend and a speed boat so I could get away if I needed to. The idea of being stuck on an island isn't that appealing!

Q19 If you were on 'Who wants to be a Millionaire' and you had to have one of your team mates as your 'phone a friend', who would it be and why?

Keith O' Halloran, purely because he is always playing 'Who Wants to be a Millionaire' on the playstation!

Q20 What would your advice be to any young players hoping to pursue a football career?

Work hard and enjoy it. You have to make the most of it because it doesn't last that long!



Think you can do better? E-mail your suggestions to nick@pia-am.co.uk



A series of articles by the Editor of PROGRAMME MONTHLY & FOOTBALL COLLECTABLE magazine, describing how programmes have changed over a century and a quarter of Association Football.

No. 23 Odd Shapes and Sizes

It is ironic that, given the huge diversity of shapes and sizes adopted by football programmes over the decades, that the modern era sees almost exclusive adoption of a standard page size.

At the one extreme, we have had tabloid newspapers masquerading as programmes, and rarely a season goes by without at least one club adopting a brochure-sized production (in 1998/99 it was Bolton Wanderers and Bristol City).

For special matches, one or two clubs have issued a poster-size production folded twice to brochure dimensions and including on one side of the sheet, recognisable programme features, with a photograph dominating the reverse.

On the other hand, we have seen the tiny pocket-sized issues of the late 50's and early 60's and the slightly larger issues produced by Arsenal, Spurs and West Ham for much of the 1960's. Crystal Palace

in the 1960's and Bristol City a decade later, favoured a very narrow programme, albeit as tall as other programmes of the era. The vast majority of British programmes have been A5 in page size. This is a particularly convenient size for those producers with one eye on the printing budget, for it is simply an A4 sheet folded.

It is very rare to find a non-league club or a lower league club in Scotland using anything other than this size. Occasionally, clubs have tried to freshen their production by stapling and folding the shorter edge, producing a 'landscape' orientation rather than the conventional 'portrait.'

One of the first to adopt this style was the pioneering West Bromwich Albion programme of the early 1970's, along with Crystal Palace a couple of years later. There have been a few isolated incidents in the following decades, notably with Hamilton Accies and Airdrie in Scotland.

'Programme Monthly & Football Collectable' contains up to 150 pages each month on all aspects of programme collecting.

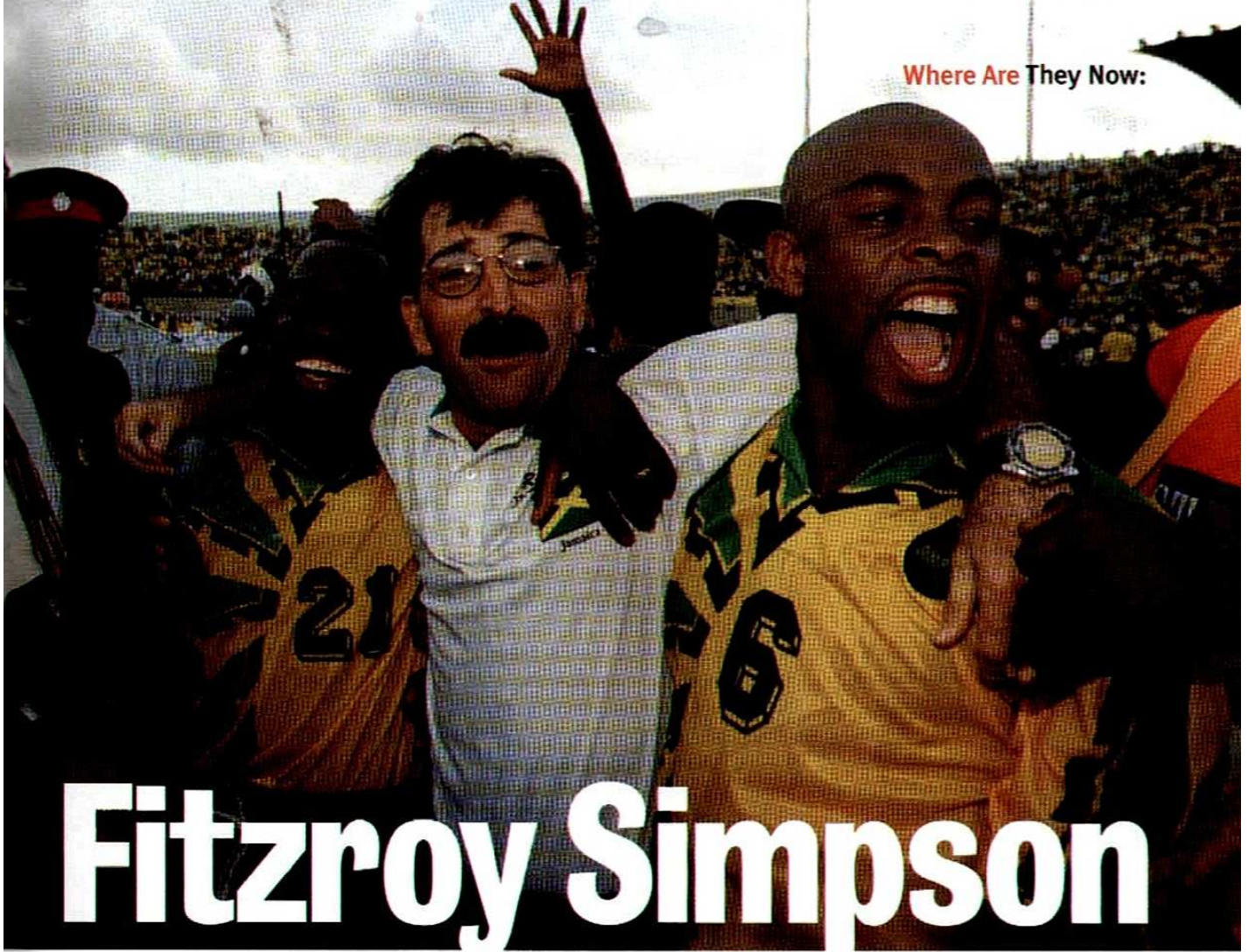
The current edition is available priced £2.30 (inclusive of postage) from 46 Milton Road, Kirkcaldy, Fife, KY1 1TL or send 9 x 1st class stamps.

Watford were also the most enduring users of the 'square page' format that had a conventional height but a larger width. This was by no means unattractive and a number of clubs followed, but only briefly.

In a notoriously competitive environment, it is something of a surprise that at least one British club has not gone out of its way to produce 'the smallest ever programme' on at least one occasion.

Every now and again someone uncovers a tiny page size from a foreign land and ponders whether there has ever been a smaller or larger programme published.





Fitzroy Simpson

Trowbridge born, Fitzroy developed his reputation as a tough tackling and industrious midfielder under Ossie Ardiles after emerging from Town's productive youth scheme in 1988.

His powerful and energetic style of play was rewarded with a regular starting place at the hub of Town's central midfield. Playing alongside former Town favourite Alan McLoughlin the pair soon struck up a well-oiled partnership which was central in the club's promotion push in 1990. Fitzroy stuck around for another two years before Manchester City tabled a £500,000 bid that the club could not refuse. He joined City after appearing 130 times for the club, scoring 10 goals in the process.

'Fitz' enjoyed a successful spell at Maine Road weighing in with a number of impressive displays but found it difficult to hold down a

regular place at such a resourceful club, surmounting 82 appearances and four goals. In the summer of 1995 Fitzroy moved to the south coast to Portsmouth in a £200,000 deal where he would enjoy First Division football for four seasons making over 150 appearances. It was at Fratton Park that Fitzroy caught the eye of the Jamaican national coach, earning him a call-up to the Jamaican national team, the country of his parents' birth.

He joined up with the squad for their 1998 World Cup qualifying campaign and made a winning debut against Cuba -the Reggae Boys eventually qualified for France'98 against Mexico. In a competition full of great memories for the Reggae Boys, Fitzroy remembers his own special moment, he said: "To be honest, it was just walking out in the opening match against Croatia. I looked up at my wife and baby in the stands and

thought, oh my God, I can't believe it, I'm living a dream. It hadn't really sunk in until I walked out there."

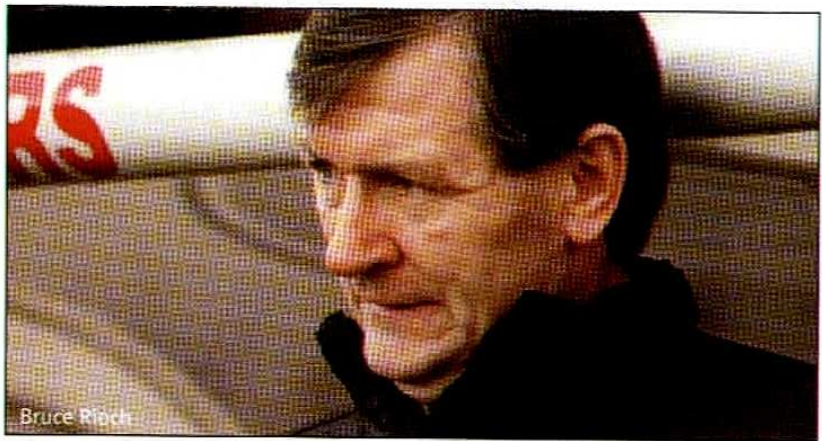
Only a year after his return he was on the move again. This time to the opposite end of the British Isles, joining Scottish Premier club, Heart of Midlothian based in Edinburgh. A relatively small price of £100,000 meant that, as well as playing on the World stage, he could now ply his trade at the highest level in Scotland and, for the first time, play in a major European competition. The latter came this season as, after ousting IBV in the qualifying round, Hearts were drawn to play VfB Stuttgart in the 1st round proper of the UEFA Cup, losing the two-legged affair by the odd goal.

'Fitz' has captained the Jambo's this season but after starting the first seven games of this season he fell foul to injury and has not featured in the line up since.

McFarland Sacked by U's

Division Two fellow strugglers Cambridge have parted company with manager Roy McFarland last week as a result of the U's dismal run that has seen them drop to the bottom six.

The pressure has been building on McFarland and not even the introduction of Sheffield Wednesday striker Richie Humphreys could stop the rot. The club now lie perilously above the drop zone with just five points separating themselves and the bottom four, hence club officials have decided it is time for the former Bolton boss to go. The club held an emergency meeting last Monday to discuss the worrying situation and they must now find a replacement willing to accept the challenge of keeping them up. McFarland's successor has not yet been announced but a spokesman for the club confirmed that they hope to name someone before this Saturday's game, Steve Claridge has already ruled himself out of the running.



Wigan Boss Walks Away

Bruce Riach has mysteriously resigned from high-flyers and last Saturday's opponents Wigan Athletic.

The Lancashire club currently occupy fourth place in the league and are just two points off a promotion place. But according to an official club spokesman, the former Arsenal and Bolton boss has "...requested that he be released

from his position." An official statement read: "Wigan Athletic have today announced that Bruce Riach will step down as manager. "After a marvellous career in football, things have unfortunately not worked out for Bruce at Wigan, and he has requested that he be released from his position. Colin Greenall will now take over as caretaker manager at the club."

Millwall's McGhee Manager of the Month

Millwall Manager Mark McGhee has won the second division's Manager of the Month Award for February.

His side achieved an excellent run of results that established a clear gap of six points between them and second-placed Rotherham. McGhee has done a fine job since taking over the New Den's managerial reins earlier in the season, steering his new club steadily towards promotion. In February the Lions won four and drew the other two of their six games, four of which were away from home. They also boosted their goal difference by keeping clean sheets in five of those outings, their only slip-up coming in a thrilling 3-3 draw at Northampton. Millwall are now the undisputed favourites to reach Division One.





Chris Turner

Turner to Take Over at Rovers

Hartlepool boss Chris Turner has emerged as the hot favourite to take over the managerial reigns at Bristol Rovers according to sources close to the West Country club.

Speculation has arisen in the local press that Turner heads a short-list of candidates for the vacancy and that club officials are preparing to make an approach to the Third Division side asking for permission to speak him. Chris Turner has remained tight-lipped about the rumours, stating that: "The most important thing for me is how well Hartlepool United are doing and I am not interested in going anywhere else." Hartlepool's Chairman added "Chris has done an excellent job here and we want to keep hold of him for as long as we can," he concluded.

Motherwell's McCulloch & McMillan Head South

Motherwell have accepted a £1.35m bid from second division high-flyers Wigan Athletic for striker Lee McCulloch and defender Steven McMillan.

Despite Riach's departure the deal still looks set to go ahead. Chief executive Pat Nevin confirmed: "As far as we know they are still interested in taking both players. "They have made a bid and we have accepted in principle. It is now up to the players to see if they fancy it." Motherwell turned down a £1m bid from Hearts last season but that was before chairman John Boyle abandoned his ambitious - and expensive - plan to make the Steelmen the third force in Scottish football. Left-back McMillan, almost joined Bradford City earlier in the season.



Steven McMillan

Hatters Seal Land Deal

Luton Town have purchased a plot of land and their plans for a new 15,000 all-seater stadium can now go ahead.

Hatters officials have secured a 55 acre site near junction 10 of the M1 to build a new complex as they look to move away from Kenilworth Road.

"This demonstrates our long-term commitment to once again make this club a major force in football," said chairman Mike Watson-Challis.

"I will work exhaustively over the coming months to secure appropriate planning permission. "I believe our dream and vision can become a reality and begin a new era for the town."

Penrice and Thompson to Join Hoops

Speculation has arisen surrounding the futures of Gary Penrice and Garry Thompson at Bristol Rovers.

Rumour have arisen linking the two with Ian Holloway who has just taken over at Loftus Road.

Vice-chairman Geoff Dunford has moved quickly to dispel rumours that the pair are to follow former manager Ian Holloway to QPR: "We would not be interested in any approach for their services. We will not be letting anybody go."

FanScene

Show Yer Colours and Mascots!



Oldham Mascot

Tonight's mascot is George O' Donnell, a fanatic Latics fan who has travelled all the way from Lancashire to watch his side tonight. George is six years old and his hobbies include football and swimming. He is also a huge Superman and Batman fan! We welcome George and his family to the County Ground tonight.



Show Yer Colours

This week's Show Yer Colours has been sent in by Mrs. C. Elston from Kingsthorpe in Northampton. The picture is of her husband Derek Elston, showing his colours at Niagra Falls last year on holiday. She writes: "One day we were having our breakfast when we were approached by a very nice couple who were from Swindon and it took no time at all for the boys to reminice on the good and bad times of the Town!"



Guess Who?

In our last programme we showed you a picture of community officer Jon Holloway, pictured in a youth team squad from the early nineties. We also promised to stitch up another member of Swindon Town's staff, so here he is, but can you guess who?

Come On Ref!

Many of us believe we know the laws of the game very well, especially when it comes to an innocuous decision made by the 'men in black' on a Saturday afternoon. But how do we actually really know them, well, in the first of a two part quiz you can test yourself with this quiz sent to us by Derek Bray, the National Co-ordinator for Instructor Training of the FA.

1. Can a goalkeeper take a penalty kick?
2. Will a goal be disallowed if it is kicked directly into a goal by the team taking kick-off?
3. Can a player score straight from a corner without any other player touching the ball?
4. Must the referee blow his whistle to stop the game?
5. If a player is cautioned, what colour is the card that will be shown by the referee?

Come on Ref! - Answers

1. yes - 2. yes - 3. yes - 4. no, not if the ball goes out for a throw-in or corner - 5. yellow

Guess Who? - Answer

Jimmy Fraser - Soccer Centres Co-ordinator

Town Traveller



Here is the first picture of many to come from Swindon fan Simon White who is currently travelling the world. Having set off just after the Brentford game that never was, Simon started his travels in Delhi where he was welcomed by an earthquake. Recently, Town's traveller has moved on to India where he is pictured above. This particular shot was taken at Kumbh Mela in Allahbad in India in January. Apparently he has now moved back to Delhi and has purches a Suzuki van that he hopes will get him to the Taj Mahal. Simon has been keeping in touch with commercial manager Jacki Kent and one of his first questions is how his beloved Town have got on! Look out for more of Simon's travels coming soon.



Proud to wear your Swindon shirt? Have a story to tell? We would love to hear from you and I am sure it would look good in print! Send you contributions to Dunwoody Sports Marketing: The Litten, Newton Road, Newbury, Berkshire, RG14 7BB.

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Seventh Heaven for League Leaders

The Town Ladies went to the top of the South West Combination League with a 7-0 victory over Oxford United.

The Town have the same points as Yeovil Town who drew one each with Bristol Rovers; a game in hand and a superior goal difference. The Town have plus forty-two whereas Yeovil have plus fourteen. The Town got off to a great start against Oxford when Tracy Peacock scored within the first two minutes. Leanne Taylor found the net twice and Katy Lemon added one to give the Town a four-nil lead at the interval. The Town were much the stronger side in the second half. Lucy Bailey claimed two and Tracy Peacock took the Town's total to seven. The Town reserves were disappointed with their performance

against Portsmouth reserves, eventually losing by two goals to one. The Town are in third place in the Southern Region League with games in hand on the teams above them. On Sunday the Town are away to Cheltenham Town in the South West Combination League. Cheltenham are one of the teams challenging for honours so the Town can expect a tough game for the Town Reserves play at home and entertain Caversham Reserves at the Ballard's Ash Ground, Wootton Bassett and will kick-off at 2.00pm.

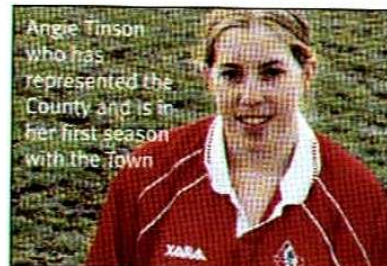
Roger Reeves

South West Combination League Fixtures 2000/2001

3rd	Sept	Bristol City	3-3
10th	Sept	Clevedon Town	3-0
24th	Sept	Saltash Pilgrims	5-0
1st	Oct	Denham United	5-1
8th	Oct	Yeovil Town	1-1
15th	Oct	Southampton	6-2
22nd	Oct	Bristol Rovers	0-2
5th	Nov	Wimborne Town FA Cup 1	9-0
12th	Nov	Southampton FA Cup 2	3-0
19th	Nov	Denham United	9-3
26th	Nov	Reading	6-1
3rd	Dec	Denham United	2-1
7th	Jan	Slowmarket Town FA Cup	
14th	Jan	Enfield FA Cup 4	1-2 (aet)
11th	Feb	Oxford United	5-0
18th	Feb	Reading	6-1
25th	Feb	Oxford United	7-0
4th	Mar	Clevedon Town	A
11th	Mar	Cheltenham Town	A
18th	Mar	Bristol City	H
15th	Mar	Saltash Pilgrims	A
13th	Apr	Yeovil Town	A
15th	Apr	Portsmouth	A

To be arranged

Home: Portsmouth, Southampton & Cheltenham
Away: Bristol Rovers





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Matches From Memory

By Dick Mattick

1967 VS



The 1966/67 season had not started well for Swindon.

Their gates had shown the biggest drop in Division Three while their visitors had invested heavily in new players and seen their gates double. All was not lost however, for Swindon had shown something of a revival winning four of their previous five matches and were unchanged for the sixth game in a row.

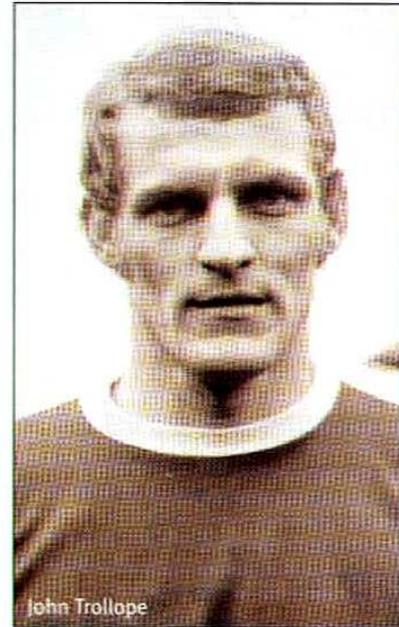
The game started badly for Town, only twelve minutes had elapsed when Frank Large (a former Town player) was left unmarked and headed home. Swindon's inside right, Dennis Brown was small of stature but packed a fierce shot that had earned him the nickname "Bullets" and he certainly lived up to it when he crashed home a shot from a half cleared centre by Don Rogers to bring Town level after 18 minutes. Seven minutes later Town were in front. A lofted pass by Bruce Walker saw Rogers beat Ron Swan to the ball and dribble back round the Oldham 'keeper before slotting the ball home.

Reg Blore fired a good shot just wide for the visitors, but after 50 minutes Swindon increased their lead. Bruce Walker crossed to Rogers and the man from Midsomer Norton made no mistake having time to gently slot the ball home. A late goal avalanche began in the 66th minute when a fine through ball by Willie Penman found Brown for Swindon's fourth goal of the

match and his 17th of the season. Three minutes later it was a role reversal as Rogers found Walker who blasted home to give Town a 5-1 lead. Oldham had looked a useful team in the early stages of the match and in the late stages they converted some of early good football into goals. John Collins scrambled the ball home following a corner by Blore after 79 minutes and a few minutes later, a fine shot on the run by Ian Towers gave the Lancashire side some hope of gaining a point. However, another Swindon goal came from Rogers after he latched onto a Roger Smart's saved effort to make the final scoreline 6-3.

“Another coincidence is that the following fixture for Swindon involved a trip to Oxford’s Manor Ground.”

The game ended with Oldham in fifth position and Swindon still with only six teams below them in the table. It is interesting to look at these sides in that, while Workington have gone out of the



John Trollope

league and Middlesborough have risen to the Premiership, two others, Swansea and Oxford are in a similar position today. Another coincidence is that the following fixture for Swindon involved a trip to Oxford's Manor Ground. By the season's end Town had climbed up to eight spot and finished two points ahead of Oldham. How far will history repeat itself this term?

Swindon Town:

Downsborough, Thomas, Trollope, smart, Nurse, Harland, Rogers, Brown, Penman, Butler and Walker.

Oldham Athletic:

Swan, Ledger, Knighton, Mcilroy, Asprey, Bowie, Bebbington, Towers, Large, Collins and Blore.

DICK MATTICK'S NEW BOOK, 'A PICTORIAL HISTORY OF SWINDON TOWN' IS NOW AVAILABLE IN THE CLUB SHOP AT £9.99.



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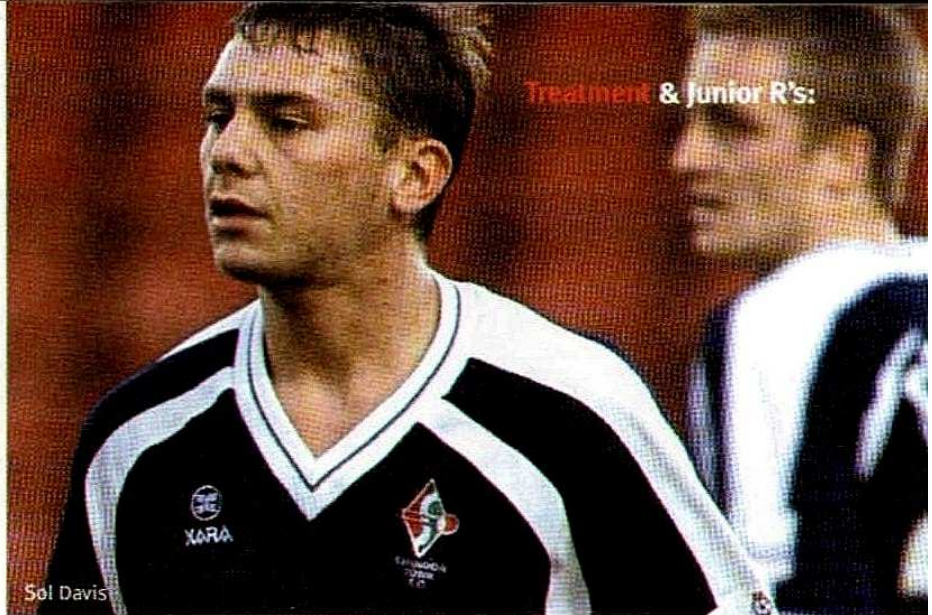
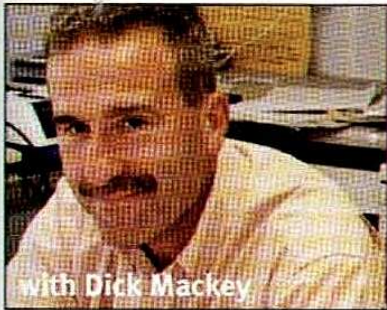
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Davis Eager to Return

It has been a fairly quiet week in the treatment room this week and it is a case of reporting the same injuries ahead of tonight's game with Oldham.

Beginning with Sol Davis, he has made good progress this week and is very close to returning to full fitness and training. I would have thought it might have been a bit 'touch and go' for Saturday's game but he should be available for tonight's fixture. Andy Williams continues to get closer

and closer to returning to the squad. He has now started crossing balls, done a lot of dribbling exercises and there have been no negative reactions from his leg. As a result I would be hoping for him to return to training this week. He might even figure in this week's reserve game against Gillingham because he needs some match practice, we just have to be careful that we don't push him too far too early. Ian Woan has worked unbelievably hard with me in the last few days, my thighs are

beginning to drop off! He is not far away now, I am not sure whether tonight's game is being a bit optimistic, but I would certainly like to see him back for the Oxford game perhaps. Other than that I can only report that Steve Cowe and Bobby Howe are still recovering from Achilles Tendonitis and they still have a couple of week's to go before they can look to return to the squad.

Junior Robins



Hello and welcome to all of our Junior Robins for tonight's game against Oldham Athletic.

We would like to go out with a bang at the end of the season at Stoke City. Their Juniors have invited us up early to play in a pre-match game. They will provide lunch for everyone who turns up, including Mums, Dads and Grandads etc., so it should be a really great day.

The listed matches below are still on:

Bristol Rvrs March 24th 2001
Millwall April 14th 2001
Stoke City May 5th 2001

Julie Page is still recruiting girls for her Robinettes, so if you are aged between the ages of twelve and sixteen, please give her a ring on 01793 763349.

Don't forget, you must be a dedicated member and attend regular training. If you are aged between twelve and fifteen years of age, don't forget Richard is always looking for more ball boys/girls. If you are keen, please contact Richard on 01993 703110. Don't forget, this is your page so if you have any pictures, jokes, poems or stories that would be of interest to other Juniors, then we will do our best to put them in.

Finally, Please support the bar staff now known as the 'Winnerettes'.

They will be dancing at half-time with the Robinettes on the 27th March (Reading game) to raise money for a new electronic wheelchair for Connor Wood. So come on, let's do our bit and see what we can do to help Connor be more mobile.

Five Of The Best:


 A black and white photograph of Phil and Gary Neville celebrating a victory. They are both wearing red Manchester United jerseys with 'SHARP' on the front. They are holding a large silver trophy together, and their arms are raised in the air. The background is dark, suggesting a stadium at night.

Family Ties

Rarely do we see more than one talented sibling arrive on the sporting scene. But as this week's five of the best shows, there are phenomenal exceptions to the rule...

5 Phil and Gary Neville

Red Devils to the core the pair of them - definitely children of the red half of the City.

Born just down the road from Old Trafford in Bury - don't forget that Man U reserves play their home games at Gigg Lane - they are both products of the Manchester United YTS scheme. Gary is almost two years older than his brother and signed pro forms with United in January 1993, Phil following suit in June 1994.

Right-back Gary has turned out for the first team on 254 occasions to date and has 32 full England caps whilst Phil, who can play on either side of the park, lags behind with just 188 first team appearances and a mere 29 full England caps. As a pair of highly gifted defenders it wouldn't be fair to reflect on certain blunders made whilst playing for

England by one of them but rather, suffice it to say, they will be around at the top level of the game for quite a while to come.

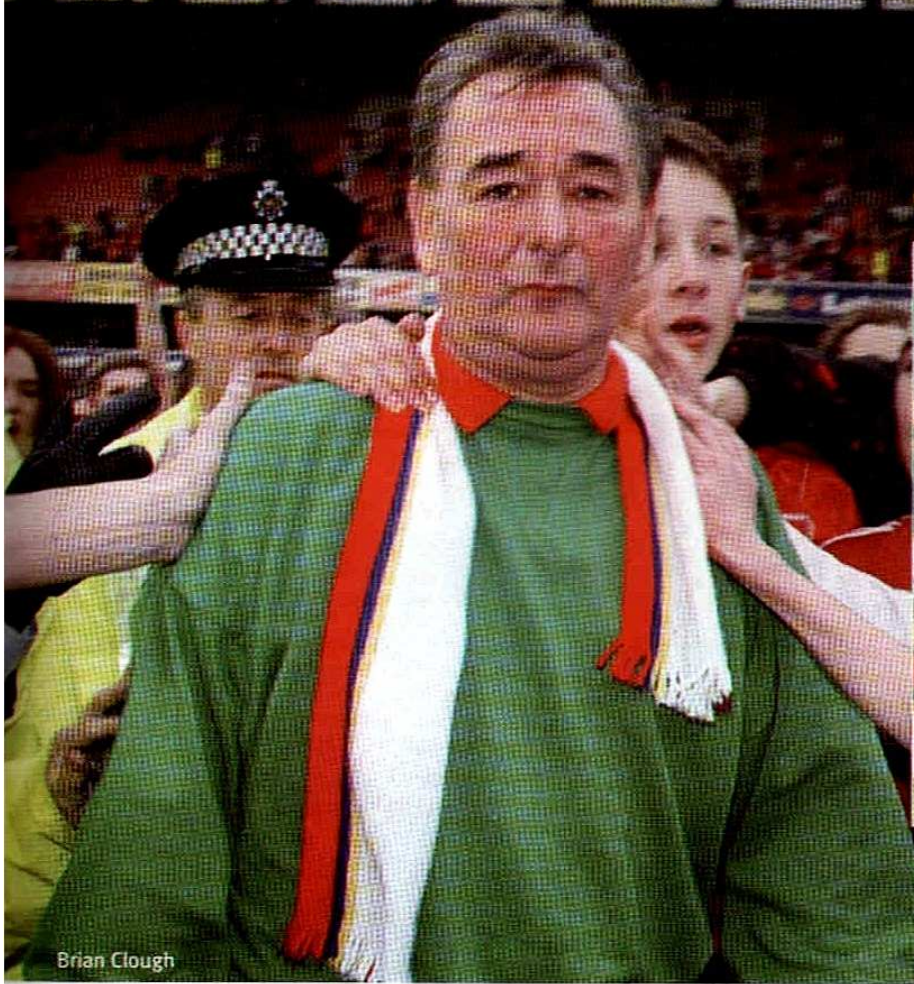
4 Harry and Jamie Redknapp

A father and son duo of, respectively, Upton Park and Anfield heroes.

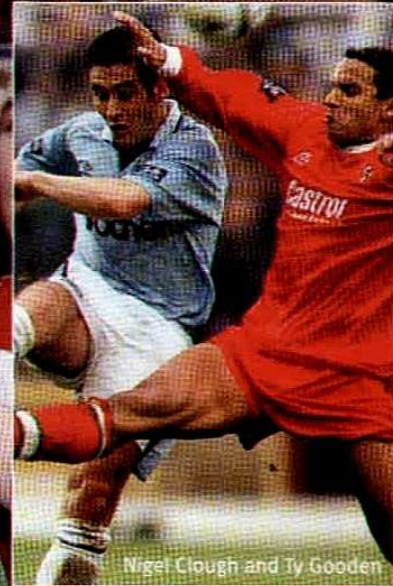
Jamie's father, winger Harry, was apprenticed by the Hammers and signed pro forms in 1964 before going on to make 146 league appearances in the claret and blue between 1965 and 1971. He subsequently moved to Bournemouth in August 1972 where he made a further 96 league outings and after a very brief spell at Brentford he returned to Dean Court as team coach in 1982. Harry is, of course, now back as the boss at the Boleyn Ground where he nurtures the talents of, among others, Frank Lampard, the precocious Joe Cole

and Michael Carrick, the trio recently given the nod by Mr Ericsson. Harry's son, 27 year-old Jamie, is a well-established stalwart of Liverpool's midfield and has earned himself 17 full England caps to date. He is a product of AFC Bournemouth's YTS programme and signed for the Reds from them in January 1991 after making 6 first team excursions for the Dean Court side. To date he has made 246 league appearances for the Reds and his distinguished father is, we suspect, rather proud of him.





Brian Clough



Nigel Clough and Ty Gooden

3 Brian and Nigel Clough

Brian Clough is a north-eastern man through and through.

Born in Middlesbrough in 1935, he signed for his beloved 'Boro in May 1953 from local side Great Broughton Juniors and went on to earn himself legendary status on both Teeside and Wearside. In a playing career that was sadly curtailed by a knee injury in 1964 he played 274 league games for Middlesbrough and Sunderland, scoring 251 goals in the process but, amazingly, only 2 England caps came his way.

As a stropky, belligerent, physical and bustling 'old style' centre forward he was far too much for most of his opposing defenders to handle. He took no prisoners on the park - a trait that he later took into his managerial career. With henchman Peter Taylor at his side he won the first division title at the Baseball Ground in 1972 and

twice more at the City Ground in 1977 and 1978. He also guided Forest to two consecutive European Championships in 1979 and 1980 and the European Super Cup in 1980. He was, and still is, a confrontational and uncompromising character, a trait that does not appear to have rubbed off onto his 34 year-old son Nigel. 'Cloughie' junior, now achieving considerable success as manager of non-league Burton Albion, had a distinguished playing career under his father at Forest and later, Liverpool and Manchester City. 380 league appearances, 113 league goals and 14 full England caps bear testament to that and I somehow think that we haven't heard the last of this family yet.

2 Mike and Nicky Summerbee

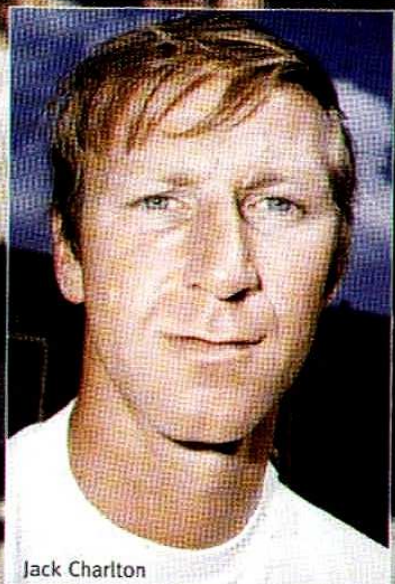
Say no more, a father and son who both graced the County Ground and followed similar paths when they left Wiltshire for 'pastures new'.

Nicky's father Mike, himself the son of a professional footballer, signed up with The Robins in March 1960 from Cheltenham Town. He made 218 league appearances for The Town before moving to Maine Road in August 1965. He later had spells at Burnley, Blackpool and Stockport before quitting playing in 1979.

His son, Nicholas John, was a YTS lad at the County Ground and was taken on as a professional in July 1989. In June 1994, he followed his father's footsteps up the M6 to Manchester City and quickly established himself as a firm favourite of the Maine Road fans.

He moved on to Sunderland in November 1997 but will long be remembered at Swindon as a swashbuckling, attacking, left-sided defender/midfielder who wrought terror in the hearts of opposing defences with his incursions into their territory to deliver scything, pin-pointedly accurate crosses to his strikers. As they say, like father - like son.

Five Of The Best:



Jack Charlton

This Week's Winner: Bobby and Jack

1 Bobby and Jack Charlton

Our most famous and distinguished footballing brothers were born, two years apart, in the mining village of Ashington in County Durham in the mid-1930's.

Elder sibling Jack - by some two years - was, in his playing career, a one-club man. He went through the youth development scheme at Leeds United, signed pro forms with them in May 1952 and went on to make

628 first team appearances before hanging up his boots in 1972. He also earned 35 full England caps in the meantime, including one in July 1966 to which we will refer shortly.

"Our Kid' Bobby, as a youth, shunned the north-east and chose to cross the Pennines and head south to Manchester where, after going through United's youth set-up, signed forms with them in October 1954. 604 league outings later he moved on and spent a season with United team-mate (and World Cup colleague) Norbert 'Nobby' Stiles at Preston North End before calling it a

day in 1974. Bobby turned out 106 times with the 'three lions' on his shirt at full international level and, as we all well know, he and his brother were together vital components of the England side that went on to beat Germany at Wembley in the July of 1966.

Jack went on to endear himself to the people of the Republic of Ireland as their extraordinarily successful national team's manager and Bobby, now a director of Manchester United, and his older brother have become legends of the game - and deservedly so.



V Oxford United Football Club

(AWAY) Saturday 10th March 3.00pm

Pictured: Joey Beauchamp



Oxford look certain to fall through the division's trap door, but you can rest assured that Dave Kemp's side will take delight in attempting to bring Swindon down with them.

Oxford have been rooted to the foot of the table for the majority of the season. Eight defeats in their first nine games ensured a disastrous start to the season, the U's faithful only respite coming in the form of an unlikely 1-0 win over the then high-flying Bury. Denis Smith resigned and to make matters worse, United under the guidance of caretaker manager Mike Ford, lost at the County Ground in front of nearly 8,000 fans thanks to goals from Alan Reeves and Guiliano Grazioli. Mike Ford relinquished his role of guiding the club to safety, and even a fleeting visit from the mercurial Joe Kinnear couldn't halt the club's slump. Dave Kemp quickly stamped his authority on the club and he quickly tried to put things right with the signing of Brentford's prolific striker Andy Scott.



V Swansea City Football Club

(HOME) Saturday 17th March 3.00pm

Pictured: Giovanni Savarese



Swansea look destined to follow Oxford into Division Three having lost to nearly every side around them, a run of form that has caused them to occupy the second relegation spot for the last few months.

The Swans, like Oxford and Swindon, were slow out of the blocks with just six points from a possible 18 and their season has been encapsulated by inconsistency and poor defending (in fact they have the third worst defensive record in the league.) When the two clubs met back in October, they could only muster a 0-0 draw, a result that suited Town more than it did John Hollin's men. Furthermore, like Oxford, Swansea's last win came ten games ago against Walsall, a result that led to a 5-1 mauling in the corresponding fixture a few week's later. One win in ten is hardly safety form, but it is the fact that City have been beaten by Vale, Oxford and Luton that have caused them to relinquish precious points.



Box Office



Up-to-date ticket information for forthcoming matches, home and away.

AWAY v Oxford United Football Club Saturday 10th March 3.00pm

Division Two Fixture to be held at the Manor Ground. 500 seats in advance on sale now - Terrace all pay on the day. Not all ticket.

Matchday Prices From:

Adults: £12.50 - £15.50
Concessions: £7 - £10
Juniors: £7 - £10



AWAY v Bristol Rovers Football Club Saturday 24th March 3.00pm

Nationwide League Division Two fixture to be held at the Memorial Ground. This match is all ticket. 1,132 Terrace tickets available for this match.

Matchday Prices From:

Adults: £11.00
Concessions: £5.50
Juniors: £5.50



HOME v Swansea City Football Club Saturday 17th March 3.00pm

Nationwide League Division Two Fixture to be held at the County Ground. Tickets for all home games are now on general sale.

Matchday Prices From:

Adults: £15-£18
(Half-price Ladies in advance)
Concessions: £8 - £10
Juniors: £4 - £5



HOME v Reading Football Club Tuesday 27th March 7.45pm

Nationwide Division Two re-arranged fixture to be held at the County Ground.

Matchday Prices From:

Adults: £15-£18
Concessions: £8 - £10
Juniors: £4 - £5



AWAY v Colchester United Football Club Tuesday 20th March 7.45pm

Nationwide League Division Two Fixture to be held at the Layer Road.

Matchday Prices From:

Adults: £tbc
Concessions: £tbc
Juniors: £tbc



AWAY v Rotherham United Football Club Saturday 31st March 3.00pm

Nationwide Division Two fixture to be held at Millmoor. Over 2,000 tickets available, pay on the day.

Matchday Prices From:

Adults: £12.00
Concessions: £8.00
Juniors: £8.00



Box Office Opening Times

Monday - Friday	9.00am - 5.00pm
Saturday (non-matchdays)	10.00am - 4.00pm
Saturday (matchdays)	9.00am - Half Time
Midweek (matchdays)	9.00am - Half Time

Swindon Town FC is playing host to the England v Wales under 18's International match. The game kicks-off at 7pm on Friday 23rd March 2001. Tickets are priced at £6 adults, £3 concession and £2 under 16's - Buy 10 tickets and get 2 free.



Away to Oxford & Colchester



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Oxford United

Saturday 10th March 3.00pm

League Division Two Fixture

Travel Information

**Oxford United Football Club,
The Manor Ground**

Ground Capacity: 9,520
Club Nickname: The U's



Adult Fare: £5.00
U-15 Fare: £4.50

Supporters' Club
Members receive a 50p discount on fares.

Depart **WEST SWINDON:** 12.45
Depart **COUNTY GROUND:** 13.00
Depart **ERMIN STREET:** 13.15

© Chorley Handford / Premier Image

Colchester United

Tuesday 20th March 7.45pm

League Division Two Fixture

Travel Information

**Colchester United Football Club,
Layer Road**

Ground Capacity: 7,619
Club Nickname: The U's



Adult Fare: tbc
U-15 Fare: tbc

Supporters' Club
Members receive a tbc discount on fares.

Depart **WEST SWINDON:** tbc
Depart **COUNTY GROUND:** tbc
Depart **ERMIN STREET:** tbc

- All major credit or debit cards accepted
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- Statutory **NO ALCOHOL** rule applies

24hr Information Service Tel: (01793) 825935

COUNTY GROUND BOOKING OFFICE (Old Club Shop, off County Road)
Tel: (01793) 536757 Open: Tue, Weds & Thurs:
10.00am - 2.00pm, Thursday evenings 7.00pm - 9.00pm &
Saturday matchdays 1.30pm - 2.45pm other matchdays from
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Swindon Town Football Club Supporters Club



The notes tonight begin with a look back at the recent winners of the Evening Advertiser Robins Revival Half-Time draw.

Winner of the prize of £200 at the Bournemouth match was Mr R Hartle who won with ticket number 215. The prize fund at the Luton match increased to £305 and the lucky winner this time with ticket number 69 was P Hounsell. Congratulations to both of you and thank you for taking part in our fund raising efforts. Supporters have benefited from prize money this season already in excess of £5500. We can look back on the success of this fund raising, but we still need to do more, with further news in detail to follow in the coming

weeks. We have been looking at a number of ways to bring supporters together on days other than match days and bring regular social events to our club members and all supporters. Initially, we will be focussing on a quiz with a worthwhile prize fund, followed hopefully by a race night. We will also be looking at events throughout the close season, with perhaps a trip to a horse race meeting. Ideas on any further type of events that would receive support are very welcome and please write to us C/O the County Ground.

Finally, this evening we return to a plea made earlier in the season about away travel. Despite the erratic results, demand for away trips has

been very good. However, it is essential that supporters book early if they intend to go on trips for good logistical reasons. It is impossible to guarantee a place if booking is left to the last minute, as because of cost, it is impossible to have extra coaches on standby.

Financially, extra coaches cannot run with just a few occupants so please, please book early so the organisers can gauge demand so that no-one is disappointed. The trips are priced to give good value and our own Supporters Club members receive a further discount. Please see the away travel page for further details or visit the supporters club web site at [HYPERLINK http://go.toswindontown](http://go.toswindontown).

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Pay-Per-View Anyone?

Next year will see Japan and South Korea hosting the World Cup finals. Looking forward to it? you might not be in the coming weeks, because it may also see fans in the UK having to take out contracts with satellite or cable TV companies - and paying up to £100 each to watch the games!

The German owners of the European television rights for next year's World Cup finals, and the 2006 tournament to be staged in Germany, want to make them Pan European pay-to-view. At present our Broadcasting Act stipulates that certain top sporting events, including soccer World Cup finals, must be available free to viewers, be it on satellite, cable or terrestrial TV. But they are preparing to challenge this in the European Court. They believe that they could realise upwards of £180 million from the UK alone by inflicting this upon us. If the status quo is maintained they would receive a mere £40 million from the BBC and ITV.

However, our Broadcasting Act is endorsed by the European Commission, but they accuse them of being in breach of their own competition rules by this endorsement. The worrying thing is that seemingly every week we see some really bizarre decisions made in Europe that impact upon our traditional values and priorities, so don't be surprised if they prevail. The government are taking up their cudgels to challenge this German cosh that threatens our hallowed rights. Culture minister Chris Smith

is quoted as saying "I am determined that viewers should be able to enjoy the cup. It's their right and it continues to be so". Oh well, as a contingency, best start saving up right now, it's less than a couple of quid a week for the duration and, if it turns out to be free on the day, it'll buy a few extra six-packs to enjoy in the armchair, or a few rounds in the pub.

A few weeks ago in this column I commented on the agonies suffered by fans attempting to attend a Rugby Union international staged at Cardiff's New Millennium Stadium. I went on to express a hope that this situation would be addressed before May when the FA Cup Final visits South Wales.

To date nothing seems to have changed, Cardiff was completely gridlocked again in the hours running up to, during and after the Worthington Cup final between Liverpool and Birmingham 10 days ago. Only just over half the expected number of coaches carrying fans actually arrived and the numbers predicted to travel by rail failed to materialise. As a consequence the number of cars anticipated was hopelessly underestimated and the park-and-ride facilities laid on were inundated hours before the kick-off. That started the hunt for parking spaces which resulted in complete gridlock and, although the start-time was delayed by some quarter of an hour, huge numbers missed it and hundreds didn't even gain access to

the stadium until after half-time. Parking tickets were dished out like confetti as desperate fans abandoned their cars where they shouldn't have, in order to get to the game.

As I've said before, I think it absolutely ridiculous to build new, major stadia in inaccessible city centres with hopelessly inadequate parking facilities. The fact that the Millennium Stadium is virtually adjacent to Cardiff's central railway station cuts no ice given the current state of Britain's railway system. Fans simply did not, and will not, trust our rail services to get them quickly, and on time, to the venue of some of the most important single football games of the season and the relevant authorities should take steps to accommodate the fans choosing to travel by road.

I reiterate, surely we could have lived with Wembley for a couple more years whilst its replacement was built at a central, easily accessible location somewhere on the motorway and rail network. Cardiff rubbed its hands with glee when Wembley was knocked on the head and relished the thought of having 70,000 plus visitors from England spending their money in the city centre, before and after the games, from time to time over the next three or so years.

'We'll keep a welcome...' they sing. What a welcome it's turned out to be so far.

The Wanderer

Swindon Town Study Centre - Playing for Success

Swindon Town Study Centre is part of a national project 'Playing for Success' that operates at 39 other Premier League and Nationwide league clubs. Swindon Town F.C. were one of the first clubs to adopt the project in 1998.

OBJECTIVES

"Motivate young people from primary and secondary schools who are underachieving or at risk of doing so"

"Contribute to the raising of standards in Literacy and Numeracy in the Borough of Swindon"

"Develop ICT and Key Skills Provide a supportive learning environment"

Students from four primary and four secondary schools attend study support one evening a week for ten weeks, Monday - Thursday (the centre is shut on match days/evenings.) The students work in teams on a series of challenges issued by the club and present their ideas to an invited audience on the final evening. Over 2100 school students have worked in the study centre since it was opened.

The Study Centre is fully booked for the academic year 2000-2001. The number of primary schools wishing to participate in study support far exceeds the number of places available. The centre also runs three, four-day courses for local children during the summer holidays and also supports summer literacy and numeracy schools by working with the students for a day at the club.

Adult Training

In partnership with Swindon College the study centre provides IT training for adults in the local community. The centre offers the City and Guilds 7261 certificate and diploma courses in computer applications, and the European Computer Driving License. Over 1,000 Adult Students have used our facilities from January 1999 including some of the players (Ty Gooden and Keith O'Halloran to name two.)

The Study Centre is situated in the Nationwide Stand in what used to be a supporter's bar. The Centre now has 30 networked computers with a scanner and four printers on height adjustable furniture. In response to the overwhelming success of this centre, came the expansion into the Arkell's Stand. The new facility cost £120,000 and is dual purpose, operating as a 20 computer centre during the week and by the club at weekends. The new facility allows us to meet the demands from local primary schools and provides the family enclosure with an excellent facility on match days.

Staffing

Martin Turnbull and Denise Ryan work with Sheila Diccocx, our Admin Officer and Fil Came, Director of Learning Works, to produce the study support programme. A group of local teachers and the centre staff are visiting Derby County to review our programme and develop it further.



TOP REVISION TIPS



Collect equipment and resources e.g highlighter pens, note books

Write a work plan, prioritise and revise in small chunks, no more than 40 minutes at a time

Make notes & review them regularly

Do your revision with other positive people and ask for help

Build in time to relax and have fun



WIN A SIGNED FOOTBALL



Which STFC player started to train as a teacher before becoming a professional footballer?

Answers to be sent in to Martin Turnbull at Swindon Town F.C.

Week in Pictures

A look back at this weeks sporting moments with...



Saturday 24th

Shaun Goater scores Manchester City's winner as they defeat Newcastle for the first time in 33 years



Monday 26th

Roy McFarland is sacked as manager of Cambridge United following the club's dramatic slump toward the relegation zone



Sunday 25th

Liverpool win the Worthington Cup in a dramatic penalty shoot-out against Birmingham City at the Millennium Stadium



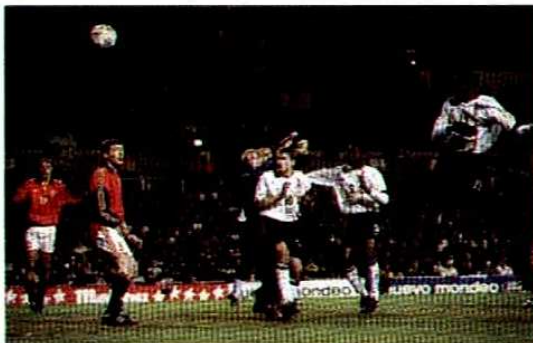
Tuesday 27th

Alan Smith looks downhearted as England's under-21's go down 4-0 against a rampant Spanish side



Thursday 1st

Sven Goran Eriksson receives a number of accolades in the national press following England's 3-0 win against Spain



Wednesday 28th

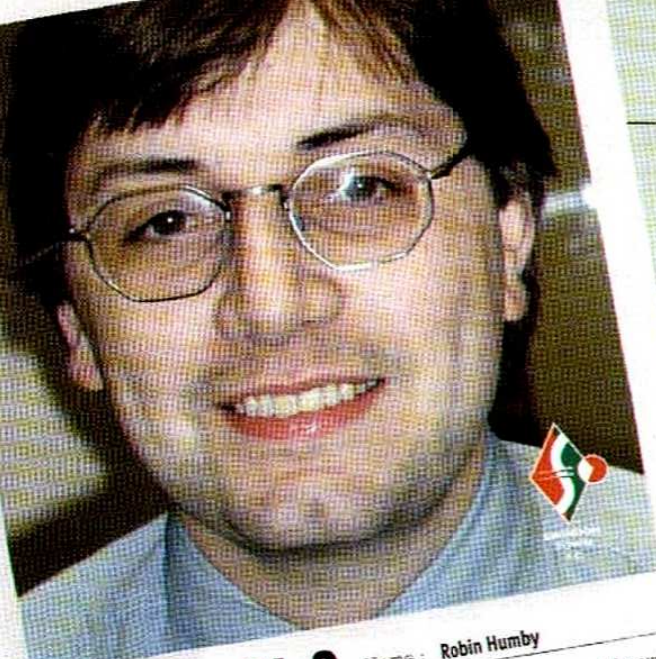
Ugo Ehiogu scores England's third in a successful night for Sven Goran Eriksson's new England



Friday 2nd

John Beck is appointed as Cambridge boss until the end of the season





Who Are Ya?

Name: Robin Humby

Job Title: Management Accountant

Year Joined: July 1999

This week we speak to Management Accountant Robin Humby about life at Swindon Town Football Club.

How and when did you join Swindon Town?

Well, I have been a Swindon supporter since my parents bought me a season ticket when I was eight-years old and I had worked with Burmah, the club's old sponsors previously. In 1999 I was living in Swindon but commuting to Aylesbury and I was looking for something closer to home. This job at Swindon came up and thankfully I got it.

What do you do?

As management accountant I deal with all areas of accounting, bank administration, paying creditors that need to be paid and other bits and pieces including dealing with administrators. I don't really deal with players contracts as such, more the commercial finance. Things such

as sales and leisure, credit control and financial reconciliations.

Describe your average day?

My first job normally involves dealing with any bank details or loose ends that need tying up. After that it can be a wide range of things, from producing financial accounts to answering the phone. Each day can throw up different situations, but I generally deal with all things financial! I seem to do an endless amount of reports.

What do you do on Matchday?

Matchdays can sometimes be the longest days! I normally come and help out on reception, answer phones etc. I get to see the first half but I have to duck out a bit earlier to get all the half time scores for Kieran (match day announcer.) The second period is when I really get started, compiling enough information on

ticket sales to do a report on the days attendance. This continues after the game, and then we have to wait for ticket evaluations to come over and reports from the shop before we can close up shop. On weekday nights, I can sometimes stay until ten or maybe even later, but then so do most of the staff.

Most memorable moment at Swindon?

There have been so many highlights since I started working here. The first one is quite embarrassing, but it was when Terry Brady announced that I was Employee of the Year at the Christmas party.

On the pitch, promotion to the Premiership was great and before that, there was a cup game against Arsenal in which there was a huge crowd. That was a special atmosphere and there must have been nearly 30,000 people here? When I worked at Burmah I had the privilege to meet Glenn Hoddle and he was a nice bloke and a decent manager.

Lowest point at Swindon?

There have also been a few of those as well! Going into administration was a difficult period, at one stage I had to pay £15,000 for a lot of expenses. Even this year, we had to stump up some cash for the lads to stay in a hotel away at Port Vale.

Other than that, the relegation's are always bad moments, first the demotion and then last year's relegation. Even when Colin Todd left last year, that was a very surreal and odd time. He just sort of walked in and said good bye and that was it.

Swindon & Oldham go Head to Head

Goalscoring Head 2 Head

in the graphics below, Robins' figure is to the left with the goals scored indicated in red and Latics' to the right and scored in blue

Stats & Facts

Stats compiled by Football Information Services

Where



How



Top League Scorers

17 Danny Invincible (Swindon Town) vs **19 Carlo Corazzin** (Oldham Athletic)

31 in 31 games Team Goals **40 in 33 games**
1 goals Ratio per Game **1.21 goals**

8 in 28 games Player's Goals **8 in 27 games**
0.29 goals Ratio per Game **0.3 goals**

6 Games Scored In 5
 2 Games Scored 1st Goal 3
 4 Games Scored 1 Goal 4
 2 Games Scored 2 Goals 0
 0 Games Scored 3 Goals 1

IMPORTANCE OF GOALS

(Taking out top scorers, how would results be affected)

2 (4pts) Games Won -> Draw 2 (4pts)
 0 (0pts) Games Won -> Lost 0 (0pts)
 1 (1pts) Games Drawn -> Lost 0 (0pts)
 5 Number of points gained 4

SCORING SEQUENCES

Consecutive Games Scored

1	2 Games	0
0	3 Games	0
2	4 Games	0

2 games Maximum Scoring Run 1 game

CONSECUTIVE GAMES WITHOUT SCORING

3	2 Games	4
2	3 Games	2
2	4 Games	2

9 games Maximum Dry Spell 10 games

Robins' Results

SWINDON GOALS								
OPPOSITION GOALS	0	1	2	3	4	5	6	7
0	2	3	1					
1	4	4	2	1				
2	2	2	2	1				
3	3	2	2					
4	1	1						
5								
6								
7								

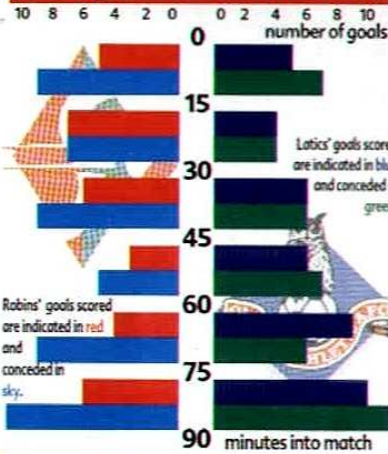
shows the number of results for each scoreline. eg. Swindon have won 3 games 1-0

Latics' Results

OLDHAM GOALS								
OPPOSITION GOALS	0	1	2	3	4	5	6	7
0	4	2	3	1				
1	3	6	2	1	1			
2	1	1	1	1				
3	1	3	1					
4	1							
5	1							
6								
7								

eg. Oldham have drawn 6 games 1-1 and won 1 game 5-1

When goals scored & conceded



Average time of Scoring / Conceding

90 mins	All Goals for	74 mins
70 mins	Home Goals For	58 mins
140 mins	Away Goals For	113 mins
56 mins	All Goals Against	69 mins
53 mins	Home Goals Against	85 mins
60 mins	Away Goals Against	56 mins

Table shows average time taken for both teams to score and concede goals in home and away games.

Face2Face

Last Season
 At The County Ground...n/a
 At Boundary Park...n/a
 This Season
 Robins' Season records:
 Home Win...3-0 Bury
 Away Win...4 games by 1 goal
 Home Defeat...1-4 Walsall
 ...0-3 Stoke
 Away Defeat...0-4 Posh
 Consec. Wins...2
 Consec. Defeats...4
 Latics' Season records:
 Home Win...5-1 Wrexham
 Away Win...2-0 Bristol Rovers
 Home Defeat...1-4 Posh
 Away Defeat...0-5 Reading
 Consec. Wins...2
 Consec. Defeats...3

Last 10 Games Form Guide Comparison

Robins : LLLLWSSWSL F 10 A 12 Pts 9

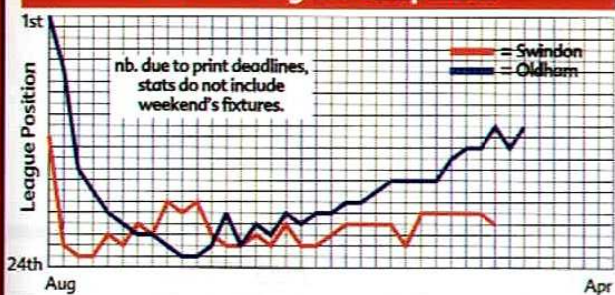
Latics : DDSLWWLWLW F 14 A 9 Pts 15

Form Guide shows last 10 results. W=Win, L=Lost, S=Score Draw, D=No Score Draw. Most recent result to the right.

Oldham Athletic's Last 10 Years - The Complete Record

	DIV	FAC	WC	LS	Gls	Ave Att
90/91	2	4	3	Marshall	17	13,234
91/92	1	3	4	Sharp	12	15,087
92/93	P	3	4	Olney	12	12,859
93/94	P	SF	4	Sharp	9	12,569
94/95	1	4	3	McCarthy	18	8,444
95/96	1	4	2	Richardson	11	6,627
96/97	1	3	3	Barlow	12	7,045
97/98	2	3	1	Barlow	12	5,588
98/99	2	3	1	Allott	7	5,628
99/00	2	3	1	Allott	10	5,391

Seasonal Progress Comparison



There are 12 Football League referees called John.
 But not often.



0808 100 0101

The Squads



Tue Mar 6th 2001
Nationwide League
Division Two

	
Swindon Town	
The Squad	
1	Bart Griemink
2	Mark Robinson
3	Sol Davis
4	Matthew Hewlett
5	Adam Willis
6	Antoine van der Linden
7	Keith O'Halloran
8	Bobby Howe
10	Giuliano Grazioli
11	David Duke
12	Juan Cobian
14	Steve Cowe
15	Andy Williams
16	Michael Reddy
17	Daniel Invincibile
18	Gary Alexander
19	Matthew Heywood
20	Frazer McHugh
21	Gareth Davies
22	Alan Reeves
23	Steve Mildenhall
25	Steve Robinson
26	Alan Young
29	James Williams
30	Gareth Hall
31	Ian Woan
The Manager	
Andy King	

	
Oldham Athletic	
The Squad	
1	Gary Kelly
2	Scott McNiven
3	Andrew Holt
4	Shaun Garnett
5	Stuart Thorn
6	Lee Duxbury
7	Paul Rickers
8	John Sheridan
9	Matthew Tipton
10	Steve Whitehall
11	Mark Innes
12	Mark Allott
13	David Miskelly
14	Phil Salt
15	Danny Walsh
16	Ryan Sugden
17	Craig Dudley
18	Danny Boshell
19	Carlo Corazzin
20	Mark Hotte
23	Andy Ritchie
24	Neil Adams
25	Jamie Campbell
27	Ben Futcher
28	David Eyres
29	Paul Jones
31	Tony Carss
36	Paul Beavers
The Manager	
Andy Ritchie	

Clarion
CAR AUDIO BEYOND

Match Officials

Referee

B. Curson

Assistant 1

K. Pike

Assistant 2

J. Singh

4th Official

K. G. Barnes



Official sponsors of the substitution board, used by the 4th Official.

Match Facts

Half-Time Score

Full-Time Score

Attendance

The Swindon Town matchday magazine is brought to you by



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Saturday March 17th 2001
Nationwide League Division Two VS Swansea City

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